



Tourism Commission Agenda

Thursday, September 11, 2025, 6:00 PM
Harrigan Centennial Hall, 330 Harbor Drive

Members: Devon Calvin, Ian Dempster, Vaughn Hazel
Bethany Lowrance, Carol Bryant-Martin, Alana Peterson, Jeremy Plank
Rachel Roy (ex officio), Amy Ainslie (ex officio)

I. CALL TO ORDER

II. ROLL CALL

III. CONSIDERATION OF AGENDA

IV. APPROVAL OF MINUTES

August 14, 2025, meeting minutes

V. NEW BUSINESS

- A. Review of the draft Commercial Recreational Land Use Plan and upcoming public input opportunities
- B. End-of-Season Community Survey

VI. PERSONS TO BE HEARD *(For items ON or OFF the agenda – not to exceed 3 minutes)*

VII. ADJOURNMENT



CITY AND BOROUGH OF SITKA

DRAFT Meeting Minutes Tourism Commission

Officers: Chair Jeremy Plank; Vice Chair Ian Dempster; and Secretary Carol Bryant-Martin

Members: Devon Calvin; Vaughn Hazel; Bethany Lowrance; Alana Peterson; and Rachel Roy, Visit Sitka (Ex Officio)

Staff Liaison: Amy Ainslie, P&CD Director (Ex Officio); Holly Bayne, Deputy City Clerk.

Assembly Liaison: Chris Ystad

August 14, 2025

6:00 P.M.

Harrigan Centennial Hall

I. CALL TO ORDER

Vice Chair Ian Dempster called the Sitka Tourism Commission meeting to order at 6:00 p.m.

II. ROLL CALL

Present: Carol Bryant-Martin; Devon Calvin; Ian Dempster; Vaughn Hazel; Bethany Lowrance; Alana Peterson (arrived 6:13); and Rachel Roy.

Absent: Jeremy Plank.

Staff: Amy Ainslie, P&CD Director

Public: Shannon Haugland (Sitka Sentinel)

Secretary Bryant-Martin confirmed quorum was present.

III. CONSIDERATION OF AGENDA

No agenda changes were made.

IV. APPROVAL OF MINUTES

M-Lowrance/S-Bryant-Martin moved to approve the July 10, 2025, meeting minutes. The motion passed 5-0 by voice vote.

V. NEW BUSINESS

A. Review of draft Visit Sitka Request for Qualifications (RFQ)

Commission members reviewed the draft Request for Qualifications (RFQ) document for Visit Sitka and Convention and Visitor Services to be released in September 2025. Ainslie provided an overview of the draft RFQ to the Commission to obtain feedback on the new document, and highlighted changes between this version and the previously issued Request for Proposals (RFP) for Visit Sitka.

Commissioners first provided feedback on the "Scope of Services" listed as Appendix A to the RFQ, and recommended that management of the cruise ship calendar be moved under Administration, the Marketing Plan be moved under Promoting Sitka, and that Managing Tourism-Related Street Closures be removed from the RFQ altogether. In the body of the RFQ, Commissioners recommended that provisions for joint submittals between two or more organizations be added. While the Commission agreed with the evaluation criteria and relative score weights between them, they recommended putting the criteria definitions in a more identifiable location and providing a scoring rubric. It was also suggested to include the recently finalized 2025-2027 Strategic Marketing Plan as an appendix to the RFQ. No action was taken.

B. Promotion and support for TBMP

Ainslie reminded the Commission that the Sitka Sound Cruise Terminal had been administering the TBMP program, which included a community feedback line, during the 2025 visitor season on a pilot program basis. Commission members discussed how city residents didn't seem to be aware of the TBMP program. Roy offered Visit Sitka sending out an e-blast to help promote the community line. She suggested the city post the TBMP information on the city website. Peterson shared that the STA is also reviewing the TBMP program guidelines with the intent of providing feedback to be implemented for the 2026 season. The Commissioners agreed that the TBMP program can be included as a topic for the end of season review. No action was taken.

C. Planning for End-Of-Season Reviews

Ainslie stated that the city envisions the Sitka Tourism Commission members to establish routine reviews as a committee which entails plans for the annual visitor season and making adjustments via end of season reviews. The Commission members discussed reviewing street closures and management of the TBMP program. Roy recommended obtaining feedback from the community prior to the tour operator feedback. Ainslie proposed scheduling public meetings to conduct a community survey by 10/9/25 and allowing time for review by the Commission members and the Assembly by 11/13/25. Ainslie noted that the CBS new Tourism Manager hire is in process. This city employee will work with the Sitka Tourism Commission as the main point of contact during 2026. No action was taken.

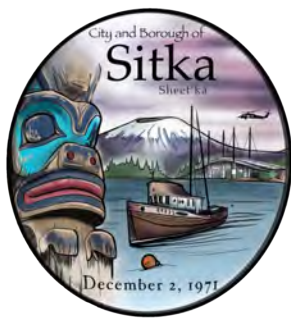
V. PERSONS TO BE HEARD (*For items ON or OFF the agenda and not to exceed 3 minutes*)

Vice Chair Dempster recognized Shannon Haugland with the Sitka Sentinel. Haugland introduced herself and stated she would be covering Commission meetings for the newspaper.

VI. ADJOURNMENT

Motion: M-Lowrance/S-Bryant-Martin moved to adjourn the meeting at 8:00 PM. The motion passed unanimously by a voice vote.

Minutes By: Carol Bryant-Martin, Secretary



CITY AND BOROUGH OF SITKA

A COAST GUARD CITY

MEMORANDUM

To: Chair Plank and Tourism Commission Members

From: Amy Ainslie, Planning & Community Development Director 

Date: September 5, 2025

Subject: New Business Items for 9/11/25 Meeting

Item A: Review of the draft Commercial Recreational Land Use Plan and upcoming public input opportunities

- The Planning & Community Development Department is currently working on an update to the Commercial Recreational Land Use Plan which, once adopted by the Assembly, will outline the way in which permits for guiding and outfitting on municipally owned/managed property are regulated and issued under SGC 14.10.
- For brevity of your packet, some appendices to the draft Plan have been removed. The full version of the draft Plan with all appendices can be viewed [here](#).
- The purpose of this agenda item is largely to build awareness among the Commission on the Plan, permitting process, and upcoming public comment opportunities. While feedback from the Commission is welcome, no formal action (i.e. motion) need be taken, as the plan is recommended for approval by the Parks & Recreation Committee under SGC 14.10.

Item B: End of Season Community Survey

- As discussed at our prior meeting, there is interest in doing an end-of-season community survey, the results of which will be reviewed and discussed by the Commission at their November meeting.
- Input is needed on questions that should be included in the survey. A copy of the survey offered in 2022 along with results has been provided in your packet as a starting point.
- Additionally, copies of community surveys offered by the City and Borough of Juneau (as prepared and administered by McKinley Research Group) in 2023 and 2024 are also included for reference/inspiration.

Commercial Land Use Plan Timeline

**SEPT
1-21**

Public Comment Period Open

- Draft 2026 Land Use Plan released and open for public comment.

**SEPT 25
6:00PM**

Public Engagement Open House

- Harrigan Centennial Hall Room 6
 - Review of use data and survey results
 - In-person public comment opportunity

**OCT 2
6:00PM**

Parks & Recreation Committee Special Meeting

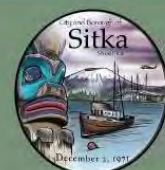
- Sitka High School Library
 - Committee Review and Public Comment
 - Committee Recommendation for adoption

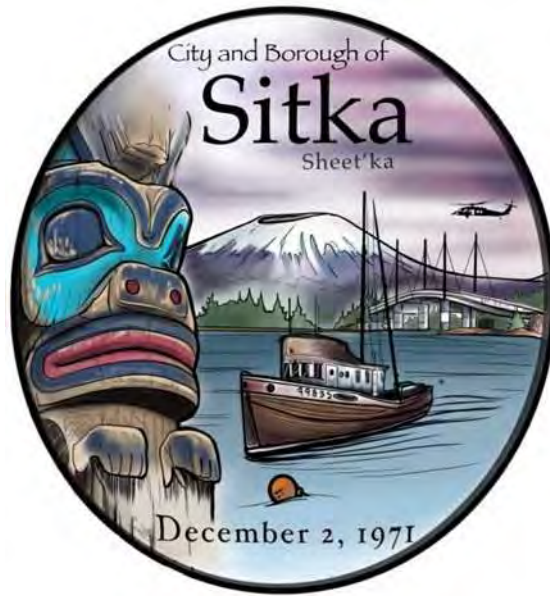
**OCT 14
6:00PM**

Assembly Adoption

- Assembly consideration of recommendation from Parks & Recreation Committee and possible adoption of the Land Use Plan

Help shape the future of commercial recreation! The 2026 Commercial Recreational Land Use Plan is being developed, and we need your input. Your public comments will directly inform the guidelines for issuing permits, so join us at our public meetings and make your voice heard.





CITY & BOROUGH OF SITKA DRAFT 2026 COMMERCIAL LAND USE PLAN

Parks & Recreation Committee Recommendation for Approval
(Planned) October 2, 2025

Assembly Adoption
(Planned) October 14, 2025

EXECUTIVE SUMMARY

TERMINOLOGY

COMMERCIAL RECREATIONAL LAND USE

Generally: Offering commercial guiding, outfitting, and transportation services on CBS recreational assets. Fully defined in SGC 14.10



Requirements that must be complied with to operate under a permit:

CONDITIONS OF APPROVAL

STANDARD

conditions apply to all permits & all assets

SPECIAL

conditions apply to permits issued for particular assets

Preferred / best practices:

SPECIAL GUIDANCE

Should be largely adhered to, but with understanding there is accommodation & flexibility for unforeseen circumstances

RECREATIONAL ASSET

A CBS owned/managed recreational area such as trails, parks, beaches, lakes, roads, docks, boardwalks, bathhouses, etc.



COMMERCIAL CARRYING CAPACITY

MAXIMUM GROUP SIZE

The maximum number of people allowed in a commercial use group for each asset. The maximum group size includes only clients, not guides.

MAXIMUM GROUPS PER WEEK

The maximum, total number of commercial use groups allowed per week for each asset



EXECUTIVE SUMMARY OF PERMITTABLE COMMERCIAL USE						
Asset	Commercial Carrying Capacity		Special Guidance**	Special Conditions***	Fees	
	Max Group Size*	Max Groups per Week			Annual Minimum	Per Client Fee
Cross Trail North	12	26	<ul style="list-style-type: none"> Hours of Use Weekends 	<ul style="list-style-type: none"> Bike & e-bike limitations Vehicle parking Proof of additional authorization 	\$400	\$5
Cross Trail South	8	23	<ul style="list-style-type: none"> Hours of Use Weekends 	<ul style="list-style-type: none"> Bikes & e-bikes Vehicle parking 		
Gavan Hill Trail Access	7	19	<ul style="list-style-type: none"> Hours of Use 	<ul style="list-style-type: none"> Bikes & e-bikes Vehicle parking Proof of additional authorization 		
Indian River Trail	7	23	<ul style="list-style-type: none"> Hours of Use 	<ul style="list-style-type: none"> Bikes & e-bikes Vehicle parking Proof of additional authorization 		
Thimbleberry Lake/Heart Lake Trail	14	24	<ul style="list-style-type: none"> Hours of Use 	<ul style="list-style-type: none"> Bikes & e-bikes Proof of additional authorization 		
Herring Cove/Beaver Lake Trail	7	18	<ul style="list-style-type: none"> Hours of Use 	<ul style="list-style-type: none"> Vehicle parking Proof of additional authorization 		
Medvejie Trail & Lake	6	16	<ul style="list-style-type: none"> Hours of Use 	<ul style="list-style-type: none"> Bikes & e-bikes Proof of additional authorization 		
Herring Cove Beach	6	24	<ul style="list-style-type: none"> Hours of Use 			
Blue Lake (Road/Lake)	12/6	25/ 20		<ul style="list-style-type: none"> No Fuel Powered watercraft No Commercial Jet Ski Use 		
Green Lake (Road/Lake)	8/6	26/ 20		<ul style="list-style-type: none"> No Commercial Jet Ski Use 		
Swan Lake	6	16	<ul style="list-style-type: none"> Hours of Use 	<ul style="list-style-type: none"> Vehicle parking 		
Eagle Beach ("Back Beach")	6	18	<ul style="list-style-type: none"> Hours of Use 			
Sitka Sound Islands	6	18				
Baranof Warm Springs	6	18	<ul style="list-style-type: none"> Hours of Use Stakeholder meeting 	<ul style="list-style-type: none"> Bathing instruction Guide restriction 		\$10
Goddard Hot Springs	-	-	<ul style="list-style-type: none"> Hours of Use 	<ul style="list-style-type: none"> No Outfitter/Guide permits Water Taxi operators need permits 		

*All Maximum group sizes are based on recommended client number, not including guide(s) e.g. Baranof Warm Springs max group size 6 equates to 6 clients plus 1 guide.

**Special Guidance includes preferred/best practices for permittees conducting activity on a particular asset. See Use Plan Section III for a special guidance overview, and the Permittable Commercial Use for each asset for applicable special guidance provisions.

***Special Conditions are additional conditions of approval associated with commercial recreational use at a particular asset. See Use Plan Section IV for a special conditions overview, and the Permittable Commercial Use for each asset for applicable special conditions.

Table of Contents	
Definitions	
I. Introduction	1
A. Background	1
B. Goals and Objectives	1
C. Key Components of the Use Plan	1
II. Determining Carrying Capacity	2
III. Special Guidance	2
IV. Conditions of Approval	3
V. Plan Use for Permit Issuance	4
VI. Asset Profiles & Permittable Commercial Use	5
Cross Trail: Kramer Avenue North to Starrigavan	6
Cross Trail: Kramer Avenue South to Indian River Trail	8
Gavan Hill Trail Access	10
Indian River Trail	12
Thimbleberry Lake /Heart Lake Trail	14
Herring Cove/Beaver Lake Trail	16
Medvejie Trail and Lake	18
Herring Cove Beach	20
Blue Lake and Blue Lake Road	22
Green Lake and Green Lake Road	24
Swan Lake	26
Eagle Beach (Back Beach)	28
Sitka Sound Islands	30
Baranof Warm Springs	32
Goddard Hot Springs	34
Whale Park	36
VII. Fee Schedules	38
List of Appendices	
A. Summary of Survey Results	
B. USFS Commercial Use Allocation on Sitka Area Trails and Roads	
C. Considerations & Methodology for Determining Carrying Capacity	
D. Leave No Trace Principles	
E. Collection Methodology of Historical Use Data	

Definitions

Term / Abbreviation / Acronym	Definition
Bikes	A wheeled vehicle that is propelled by human power, typically through pedals.
Carrying Capacity	The maximum number of visitors a site can accommodate without causing unacceptable environmental degradation or social conflict
CBS	City and Borough of Sitka
Commercial Recreational Land Use	Offering commercial guiding, outfitting, and transportation services on City and Borough of Sitka recreational assets. Fully defined in Sitka General Code 14.10.
Commercial Use Groups	Groups of people who are paying to use recreational assets.
Conditions of Approval	Requirements that must be complied with to operate under a permit.
Cross Trail North	The section of the Sitka Cross Trail that spans from Starrigavan to Kramer Avenue North.
Cross Trail South	The section of the Sitka Cross Trail that spans from Kramer Avenue South to Indian River Trail.
DNR	State of Alaska Department of Natural Resources
E-Bikes	A bicycle equipped with an electric motor that assists the rider's pedaling or propels the bike independently.
Guiding	Providing services or assistance (such as supervision, protection, education, training, packing, touring, transporting people of interpretation) for monetary or other gain to individuals or groups on municipal lands.
Maximum Group Size	The maximum number of people allowed in a commercial use group for each asset. The maximum group size includes only clients, not guides.
Maximum Groups Per Week	The maximum total number of commercial client groups allowed per week for each asset.
NEPA	National Environmental Policy Act
Outfitting	Renting on or delivering to municipal lands for monetary or other gain any vehicle, bicycle, e-bike, boat, kayak, canoe (motorized or human powered), camping gear, or other similar supplies or equipment.
Permittee or permit holder	The business entity or its authorized representative conducting commercial activities in a recreation area according to a permit issued under these regulations.
Recreation assets	A City and Borough of Sitka owned/ managed recreational area such as trails, parks, beaches, lakes, roads, docks, boardwalks, bathhouses, etc.
SGC	Sitka General Code
Sitka Sound Islands	City-owned islands in Sitka Sound
Special Conditions	Conditions that apply to permits issued for particular assets.
Special Guidance	Guidance that should be largely adhered to, but with understanding there is accommodation & flexibility for unforeseen circumstances.
Standard Conditions	Conditions that apply to all permits and all assets.
Trail	Footpaths, bridle paths, bicycle paths, ski trails, dog sled trails, motorized vehicle trails, a road or street that is open to public and used as a trail and other paths and trails along highways, streets, roads or boardwalks maintained by the city and borough of Sitka.
Use Plan	Commercial Recreational Land Use Plan
USFS	United States Forest Service

I. Introduction

The City and Borough of Sitka (CBS) recognizes the significant role that recreational activities play in the community's well-being and quality of life, as well as the visitor industry. To ensure sustainable and equitable management of recreational resources, this Commercial Recreational Land Use Plan ("Use Plan") aims to establish a comprehensive framework for permitting and managing commercial recreational activities on and in CBS lands and facilities.

A. Background

Sitka has experienced a surge in its visitor industry, resulting in increased demand for commercial recreational activities. Addressing the growth and complexities of modern recreational use—particularly concerning capacity limits, types of use allowed, mitigation of negative environmental impacts, and user experience—it is important for CBS and the community to build management tools for overall use.

As outlined in SGC 14.10, commercial recreational users of all municipal lands, facilities, and trails (together, "recreation assets"), as well as joint-jurisdiction recreation assets, must apply for a permit. The Parks and Recreation Committee is charged with developing, maintaining, and recommending for adoption, a Use Plan that identifies recreation assets at which commercial recreational use may be permitted. The Use Plan may also contain limitations on commercial recreational use at each recreational site or facility including but not limited to hours of operation, use of recreational equipment, size and number of client groups, etc.

B. Goals and Objectives

- 1) Prioritize Community Quality of Life
 - a) Management practices match the community's desired level and type of commercial use.
 - b) Facilitate robust community input and engagement in the continued development of the Use Plan.
- 2) Protect Natural and Cultural Resources
 - a) Minimize negative impacts on sensitive ecosystems and cultural sites.
 - b) Promote responsible and sustainable recreational practices.
- 3) Balance Competing Uses
 - a) Accommodate diverse recreational interests.
 - b) Manage conflicts between commercial and non-commercial users.
- 4) Visitor Industry Considerations
 - a) Provide high-quality recreational opportunities.
 - b) Provide sufficient business opportunities for commercial operators while adhering to community-desired capacity restrictions.
 - c) Ensure safe and enjoyable experiences for all users.

C. Key Components of the Use Plan

- 1) Inventory and Assessment of Recreational Assets
 - a) Develop a comprehensive inventory of CBS recreational lands and facilities.
 - b) Collect public comment to assess desired levels and types of use.
 - c) Assess each asset's carrying capacity and desired allowance of use.
 - d) Identify potential conflicts and opportunities for improvement.
- 2) Permitting Process
 - a) Develop clear and concise permit application guidelines.
 - b) Establish standardized permit conditions, including fees and operational standards.
 - c) Base permit issuance on the community input for carrying capacities and other management practices.
 - d) Create a transparent and efficient review process.

- 3) Monitoring and Enforcement
 - a) Monitor compliance with permit conditions and regulations.
 - b) Enforce regulations through education, warnings, and, if necessary, penalties.
 - c) Collect data on recreational use patterns and impacts.
- 4) Public Involvement and Education
 - a) Annually engage with stakeholders, including commercial operators, recreational users, and community members, to gather input for future planning and revisions to Use Plan.
 - b) Develop educational materials and outreach programs to promote responsible recreational practices.
- 5) Adaptive Management
 - a) Regularly review and update the Use Plan to reflect changing conditions and needs.
 - b) Implement a flexible and adaptive approach to management.

Through adoption of the Use Plan, a comprehensive and adaptive approach to commercial recreational land use, the CBS can ensure the long-term sustainability of its valuable recreational resources while supporting the local economy and enhancing resident and visitor experiences.

II. Determining Carrying Capacity

In the context of commercial recreational land use, carrying capacity is the maximum number of visitors a site can accommodate without causing unacceptable environmental degradation or social conflict.

Considerations to determine carrying capacity generally include physical characteristics such as unique geological features, terrain and natural resource constraints, and supporting infrastructure. Additionally, non-physical elements such as community preferences in the level of activity combined with the interest and demand of the visitor industry are critical in determining carrying capacity.

To determine the carrying capacity of each recreational asset, CBS studied current levels of trail use through deployed trail counters and mobile analytic data, and also reviewed past permitting data. Community preferences were collected through a public survey, in-person meetings and discussions, and testimony received at Parks and Recreation Committee meetings during permit hearings in 2024. Specific stakeholders including the Parks & Recreation Committee, USFS, DNR and permit holders were also engaged. The USFS Commercial Use Allocation on Sitka Area Trails and Roads Environmental Assessment (2019) was also a key data source used. Additionally, CBS staff knowledge of trail conditions, traffic flows, use patterns, visitor industry trends, and existing infrastructure was leveraged in the analysis.

In this Use Plan, commercial carrying capacity has two primary components:

- 1) **Maximum Group Size:** The maximum number of people allowed in a commercial use group for each asset. The maximum group size includes only clients, not guides.
- 2) **Maximum Groups per Week:** The maximum total number of commercial client groups allowed per week for each asset.

III. Special Guidance

Special guidance may be issued for certain assets. Special guidance is used for defining preferred or best practices that include the following circumstances:

- May be more general in nature rather than specific and enforceable like a condition of approval.

- Should be adhered to as much as possible with the understanding that there is flexibility for unforeseen circumstances.

The following contains anticipated types of special guidance, though more may be applied on a case-by-case basis:

- 1) Hours of Use: Assets may have preferred hours of use for commercial purposes. Permittees should schedule activities accordingly with the understanding that unexpected issues (e.g. a delayed cruise ship arrival, a guest group moving slower than anticipated) might warrant deviation from preferred hours of use.
- 2) Weekends: Assets may have a preference for weekday, rather than weekend, commercial use. Permittees should schedule activities accordingly with the understanding that unexpected issues (e.g. accommodating a week-of tour rebooking, closure of another asset that would usually allow weekend use) could warrant deviation from non-weekend use.

While limited and infrequent deviations from special guidance are permissible, reports of permittees frequently/regularly operating outside of special guidance provisions may be grounds for indefinite permit suspension and/or permit denial in the future year in accordance with SGC 14.10.

IV. Conditions of Approval

A. Standard Conditions

The following operating requirements apply to activities conducted under all permits unless otherwise specified in an issued permit:

- 1) No one may litter, obstruct traffic, use glass containers; disturb, damage, deface or remove natural objects including trees, plants, animals, moss, rock, shells, gravel, or minerals; disturb or remove cultural, archaeological, or historical material.
- 2) Activities conducted under the permit shall be confined to the area stipulated in the permit application except as required for safety reasons.
- 3) No alterations or improvements to the permitted area are allowed, nor may anything be posted or signs of any kind be installed in the area unless expressly allowed by written permission of CBS.
- 4) No one may fish or hunt under this permit unless expressly allowed by the written permission of the municipality. No one may harass wildlife. Camping or lighting fires may be permitted in designated areas or in areas stipulated in the permit application and subject to approval of the municipality.
- 5) The permit holder shall promptly notify the municipality of any accident, injury, or claim relating to the permitted activity.
- 6) The permit holder shall promptly notify the municipality of any repair or maintenance needed in the permitted area, or any natural condition which constitutes a hazard.
- 7) Permit holders shall comply with all state, federal, and local laws applicable to their activities.
- 8) All use will incorporate "Leave No Trace" practices into all activities in accordance with the Appendix D: Leave No Trace document.
- 9) The permit holder shall reimburse CBS for any damage to municipal property caused by the permit holder while engaged in permit activities, including the cost of litter abatement, removal of structures or remediation of the site to its original condition.
- 10) No pets shall accompany any person engaged in permit activities unless the pet is restrained on a leash and all fecal material is promptly removed and properly disposed.
- 11) No equipment or supplies may be stored at any municipal facility or permit area unless written approval by the municipality is secured in advance.

- 12) All vehicles under the ownership or control of the permit holder shall be lawfully operated or legally parked while the permit holder is engaged in permit activities. The permit holder shall be responsible for following all parking restrictions and requirements imposed by permit conditions.
- 13) Deposit solid human waste in catholes dug 6-8 inches deep at least 200 feet from water, camp, and trails. Cover and disguise the cathole when finished. Bury toilet paper deep in a cathole or pack the toilet paper out along with hygiene products.
- 14) Permit holders utilizing assets that carry special guidance provisions under the Commercial Recreational Land Use Plan are expected to adhere to said special guidance. While limited, infrequent deviations from special guidance are permissible, reports of permittees frequently or regularly operating outside of special guidance provisions may be grounds for indefinite permit suspension and/or permit denial in the future year in accordance with SGC 14.10.

B. Special Conditions

Particular assets may also carry special conditions. The following list contains anticipated types of special conditions, though more may be applied on a case-by-case basis or listed in each asset's permissible commercial use as found later in this plan:

- 1) Bikes & E-Bikes Limitations: Assets may have limitations regarding commercial recreational bike/e-bike use including only allowing guided bike and/or e-bike use, or not allowing any commercial bike and/or e-bike use.
- 2) Vehicle Parking: Assets may have limitations regarding which parking lots, if any, can be used.
- 3) Land Ownership and Access: Land ownership can often be mixed. It is the responsibility of the permit holder to determine ownership and obtain proper authorization for use of private, native, and/or other government-held lands. For assets with joint jurisdiction and/or property ownership, proof of authorization from other agencies or property owners must be provided before the permit can be utilized.
- 4) Areas of Authorized Use: The City and Borough of Sitka only authorizes use on CBS lands. The permit holder must understand where they are authorized to take clients under the terms of their permit.
- 5) Stakeholder Meeting: Assets with sensitive uses and/or CBS maintenance agreements may require permittee participation in a pre-season stakeholder meeting.
- 6) Bathing Instruction: Baranof Warm Springs and Goddard Hot Springs require permittees to submit with their application a copy of instructional bathing etiquette that will be provided to all guests. This bathing etiquette will address food and drink use, soaking times, where to wait when tubs or springs are full, and any other considerations the permittee deems appropriate.

V. Plan Use for Permit Issuance

In accordance with SGC 14.10, commercial recreational use permits will be issued in accordance with this Plan, adhering to the permissible commercial use provisions for each asset. Group sizes under issued permits shall not be larger than the maximum group sizes, and the total use for each asset across all issued permits shall not exceed the maximum groups per week. Standard conditions of approval will be applied to all permits, and any asset-specific special guidance and/or conditions will also be applied accordingly. Exceptions may be granted if Use Plan permitted commercial use is in conflict with permit provisions as issued by other agencies for joint-jurisdictional assets if the applicant can demonstrate that: they have an existing, valid permit from other joint-jurisdictional agencies that was issued in 2025 or earlier, that adhering to Use Plan permitted commercial use limitations would present a significant financial and/or administrative burden, and the joint-jurisdictional agency confirms that the permit holder is in good standing.

In cases where the total requested amount of commercial use for an asset exceeds Use Plan permissible commercial use, CBS staff will use the following methods to make final determinations:

- Negotiate with applicants to come to a consensus decision wherever possible

- Consider available alternatives for applicants (i.e. those that can or cannot easily utilize other assets instead)
- Honoring established/historic use
- Providing opportunities for new businesses

For requests to use any CBS recreational assets that are not included in the Use Plan, the Parks & Recreation Committee will review the application and make recommendations to CBS staff on permit issuance.

VI. Asset Profiles and Permittable Commercial Use

Cross Trail: Kramer Avenue North to Starrigavan



CONSIDERATIONS

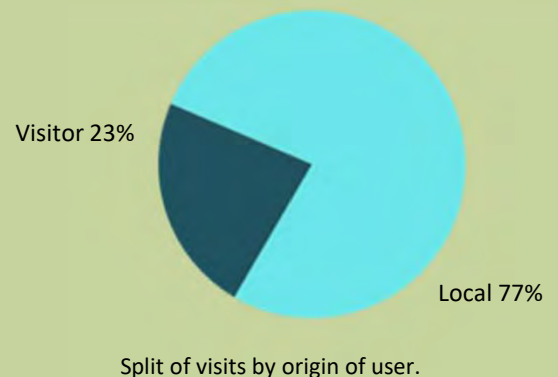
- This section covers only the northern half of the Cross Trail which spans from Starrigavan to Kramer Avenue.
- Multiple trailheads along trail allow access with varying levels of parking

DESCRIPTION:

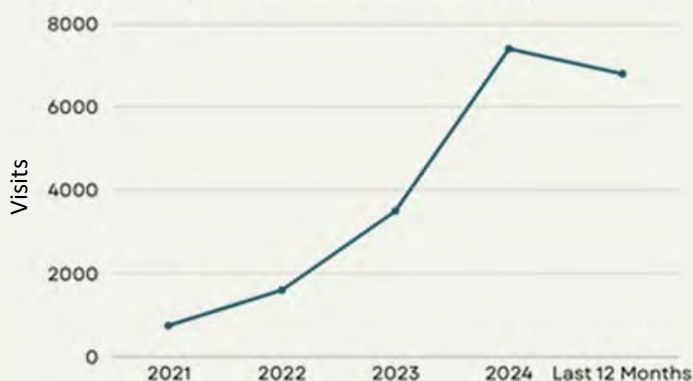
- 2.5 mile section of 8 mile gravel pathway, with many trailheads and connections along the way including Starrigavan, Cruise Dock Connector, Harbor Mountain Road, Kramer Ave. North
- Used for hiking, hunting, fishing, foraging, biking, transportation, connection to other recreational areas
- Bike use is allowed

2021-2025 LEVELS OF USE:

- Busiest day of use on Sunday
- Peak levels of use at 11 a.m. to 12 p.m.
- 1700 unique users of the trail
- 23 users on per day on average in peak season 2024



HISTORICAL USE:



COMMERCIAL LEVELS OF USE IN 2025:

- 3 commercial permits issued in 2025
- Maximum group size of 8 clients
- Maximum Commercial Visitors:
 - 2023: 3790
 - 2024: 2750
 - 2025 (Estimated): 4615

Cross Trail: Kramer Ave North to Starrigavan

Permittable Commercial Use

Findings from Carrying Capacity Analysis

1. **High Usage and Value:** The Sitka Cross Trail is a popular recreational resource used by locals, businesses, and tourists for hiking, running, biking, and other outdoor activities.
2. **Strong Public Demand:** The trail's heavy usage reflects strong public demand for outdoor recreation opportunities in Sitka.
3. **Balancing Usage and Preservation:** While the trail's condition and width could accommodate more use, survey respondents prioritize low-impact use and solitude.
4. **Group Size Preferences:** Most sections of the Northern Cross Trail favor medium to large group sizes, with a slight preference for larger groups on the Cruise Dock Connector.
5. **Group Frequency:** A preference for medium to low group frequency was expressed, with the Cruise Dock Connector showing a slight preference for more groups per day.
6. **Bike Use:** Bike use, including e-bikes, is generally more acceptable on the Northern Cross Trail, though e-bikes, especially non-guided, are less favored.
7. **Proximity to City Center:** As the trail segments get closer to the city center, the preference for bike use (all types) decreases.

Commercial Carrying Capacity

Maximum Group Size

Maximum Groups per Week

12 + guide(s)

26

Special Guidance

- Preferred times of use: 9:00 am – 4:00 pm
- Weekday use is preferred. (Weekend use is discouraged.)

Special Conditions

- Only guided commercial bike and e-bike permits.
- Commercial vehicle parking is not allowed at the Cruise Connector and Harbor Mountain Road Connector Parking areas. All other Cross Trail access point parking is for commercial use passenger drop off only.

Cross Trail: Kramer Avenue South to Indian River Trail



CONSIDERATIONS

- This section covers only the southern half of the Cross Trail which spans from Kramer Ave. to Yaw Drive
- Multiple trailheads along trail allow access with varying levels of parking
- Connects to Forest Service owned land with Gavan Trail where the group size limit is 7 visitors + 1 guide

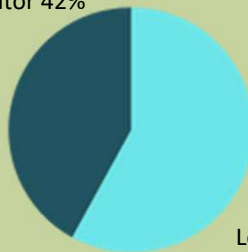
DESCRIPTION:

- 6.5 mile long section of 8 mile gravel pathway, with many trailheads and connections along the way including Kramer Ave. Benchlands, Cascade Creek, Charteris Street, Kimsham Ballfields, Sitka High School, Baranof St., Yaw Drive
- Used for hiking, hunting, fishing, foraging, biking, transportation, connection to other recreational areas
- Bike use is allowed

Kramer Ave to Sitka High School

- Busiest day on Saturday
- Peak use at 11 a.m. and 3 p.m.
- 2100 unique visitors

Visitor 42%



Local 58%

2021-2025 USE:

Average Users Per Day in Peak

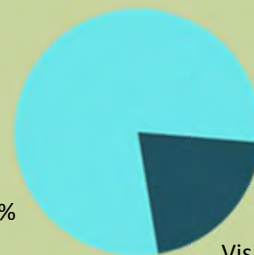
Season 2025:

- Baranof Connector: 77
- Yaw Drive: 55
- Gavan: 21

Sitka High School to Yaw Drive

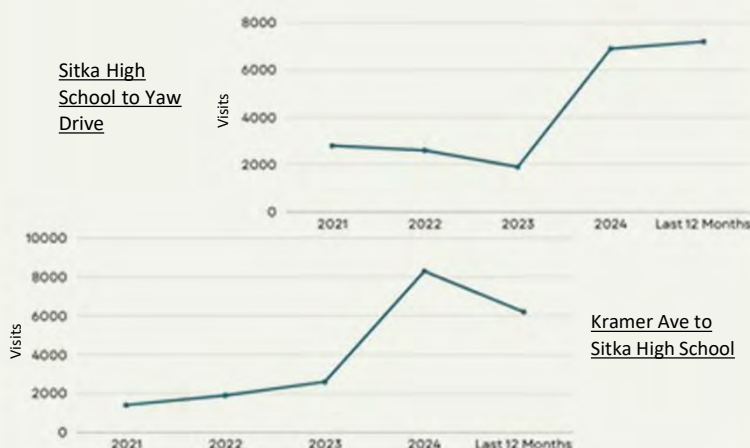
- Busiest days Tuesday/Saturday
- Peak use at 9 a.m. and 2 p.m.
- 2100 unique users

Local 79%



Visitor 21%

HISTORICAL USE:



COMMERCIAL LEVELS OF USE IN 2025:

- 6 commercial permits issued in 2024
- Maximum group size of 8 clients
- Maximum Commercial Visitors:
 - 2023: 3790
 - 2024: 2750
 - 2025: 5365

Cross Trail: Kramer Ave South to Indian River Trail

Permittable Commercial Use

Findings from Carrying Capacity Analysis

1. **High Usage and Value:** The Sitka Cross Trail is a highly valued recreational asset that attracts both local residents, commercial users, and visitors.
2. **Strong Public Demand:** The trail is one of the more heavily used in the Sitka Trail system for hiking, running, biking, and other outdoor activities, demonstrating strong public demand.
3. **Balancing Usage and Preservation:** Trail condition and its generally wide path footprint do allow for higher allocations of use, however, general survey responses seem to focus on keeping it as a low-impact path and high value on solitude.
4. **Group Size Preferences:** Most sections of the Southern segments of the Cross Trail favored medium group sizes.
5. **Group Frequency:** Low to medium frequency of groups were preferred, with most areas slightly favoring lower group numbers per day.
6. **Bike Use:** This section of the Cross Trail heavily favored not allowing any commercial bike permits, particularly e-bike use.
7. **Guided Bike Use:** Permitting guided bikes (non-e-bikes) showed some interest in allowance.
8. **Vehicle Access:** Commercial vehicle parking at most access points was generally not favored, with Walk-In/Bike-In or Drop-Off favored in some locations.

Commercial Carrying Capacity

Maximum Group Size

Maximum Groups per
Week

8 + guide(s)

23

Special Guidance

- Preferred times of use: 9:00 am – 4:00 pm
- Weekday use is preferred. (Weekend use is discouraged.)

Special Conditions

- No commercial bike and e-bike permits.
- Commercial vehicle parking allowed at Indian River, Kimsham Ball Fields back parking lot, and SHS parking lot when school is not in session. All other Cross Trail access point parking is for commercial use passenger drop off only.

Gavan Hill Trail



CONSIDERATIONS

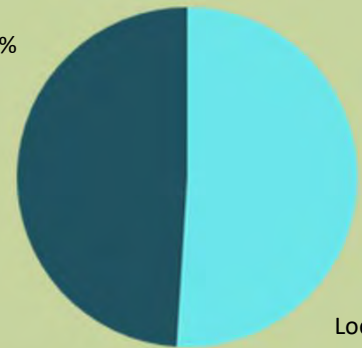
- Connected to Sitka Cross Trail
- Connected to Harbor Mountain Trail Loop
- Connected to Forest Service owned land, where max group size is 7 visitors + 1 guide

DESCRIPTION:

- Trail is 6 miles one way to Harbor Mountain Trailhead
- Gravel trail with wood bridges and wooden boardwalk sections throughout
- Used for hiking, hunting, backpacking, foraging, connection to other recreational areas
- Leads to Forest Service shelter on Harbor Mountain

2021-2025 LEVELS OF USE:

Visitor 51%

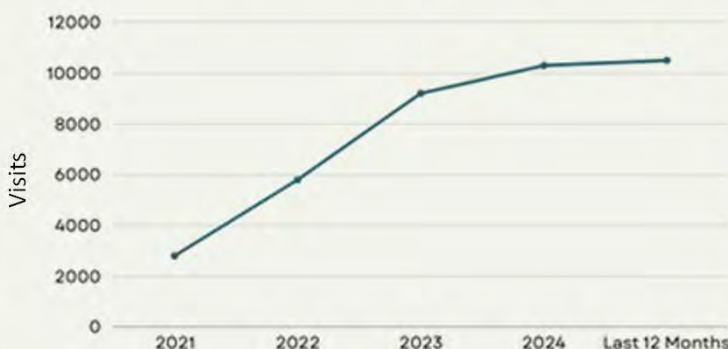


Local 49%

Split of visits by origin of user.

- Busiest day of use on Sunday
- Peak levels of use at 10 a.m. and 2 p.m.
- 10,5000 unique users of the trail (entire trail- Harbor Mt to Cross Trail)
- 36 users per day on average in peak season 2025 (lower trail only)

HISTORICAL USE:



COMMERCIAL LEVELS OF USE IN 2025:

- 4 commercial permits issued in 2025
- Maximum group size of 8 clients
- Maximum Commercial Visitors:
 - 2023: 3790
 - 2024: 2750
 - 2025 (estimated): 4390

Gavan Hill Trail Access

Permittable Commercial Use

Findings from Carrying Capacity Analysis

1. **High Usage and Value:** The Gavan Hill Trail Access and the Gavan Hill Trail are popular recreational resources, with peak usage occurring in June and July, exceeding an Average Daily Traffic (ADT) of 50 in 2024.
2. **Strong Public Demand:** Projected annual ADT for connecting trail systems to Gavan Hill is estimated to be over 100, with daily peaks surpassing 139 users.
3. **Balancing Usage and Preservation:** While the trail's capacity can accommodate increased use, CBS, as a governing body for connecting trails, must align permit allocations with USFS guidelines to ensure sustainable usage.
4. **Group Size and Frequency:** Respondents generally favor medium group sizes with low frequency.
5. **Preferred Time:** Most users prefer accessing the trail between 9 AM and 4 PM.
6. **Preferred Day:** Weekdays are the preferred day for trail use, accounting for 46% of total usage.
7. **User Patterns:** Daily traffic is relatively evenly distributed throughout the week, with slightly higher usage on weekends.
8. **USFS Allocations:** Max group size: 8 | May 1 - Sept 30 Allocation: 1554 (10 per day)

Commercial Carrying Capacity

Maximum Group Size

Maximum Groups per Week

7 + guide(s)

19

Special Guidance

- Preferred times of use: 9:00 am – 4:00 pm

Special Conditions

- No commercial bike or e-bike use allowed on or to approach of Gavan Trail
- Commercial vehicle parking allowed at Kimsham fields back parking lot, SHS parking lot when school is not in session. All other Cross Trail access point parking is for commercial use passenger drop off only.
- Proof of Additional Authorization for joint jurisdiction and/or property ownership is required before permit can be utilized.

Indian River Trail



CONSIDERATIONS

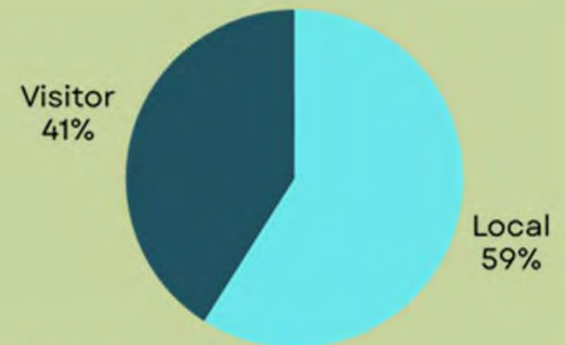
- Connected to Sitka Cross Trail
- Connected to Forest Service owned land, where max group size is 7 visitors + 1 guide,
- Concrete parking lot at trailhead

DESCRIPTION:

- Trail is 4.5 miles one way, 9 miles out and back
- Gravel trail with wood bridges and wooden boardwalk sections throughout
- Used for hiking, hunting, fishing, foraging, connection to other recreational areas
- Biking only allowed on first 1500 ft of trail

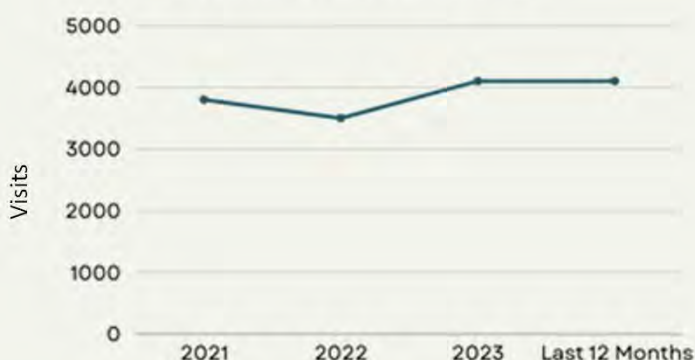
2021-2025 LEVELS OF USE:

- Busiest day of use on Sunday
- Peak levels of use at 1 p.m. and 3 p.m.
- 7300 unique users of the trail
- 81 users per day on average in peak season 2024



Split of visits by origin of user.

HISTORICAL USE:



COMMERCIAL LEVELS OF USE IN 2025:

- 5 commercial permits issued in 2025
- Maximum group size of 8 clients
- Maximum Commercial Visitors:
 - 2023: 270
 - 2024: 500
 - 2025 (estimated): 925

Indian River Trail

Permittable Commercial Use

Findings from Carrying Capacity Analysis

1. **High Usage & Demand:** Heavy daily use, increasing commercial interest, popular for various activities.
2. **Public Preference:** Prioritizes low-impact use and solitude, favors medium-large groups with moderate frequency.
3. **Bike Use:** Bike use is prohibited on Indian River Trail.
4. **Usage Patterns:** Peak usage during daytime hours, no strong preference for weekdays or weekends.
5. **Management:** Permitted by both City of Sitka and US Forest Service, with bike prohibitions on Indian River Trail.
6. **USFS Allocations:** Max group size: 8 | May 1 - Sept 30 Allocation: 1554 (10 per day)

Commercial Carrying Capacity

Maximum Group Size

Maximum Groups per Week

7 + guide(s)

23

Special Guidance

- Preferred times of use: 9:00 am – 4:00 pm

Special Conditions

- No bike or e-bike use allowed on Indian River Trail
- Commercial vehicle parking allowed at Indian River Parking Trailhead only, no parking at the end of Indian River Rd.
- Proof of Additional Authorization for joint jurisdiction and/or property ownership is required before permit can be utilized.

Thimbleberry Lake / Heart Lake Trail



CONSIDERATIONS

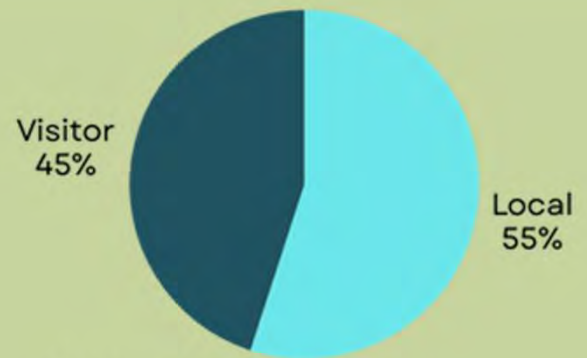
- Trail up to first waterfall is city owned, beyond that is Forest Service owned, with a group size limit of 14 visitors + 1 guide
- Two trailheads split traffic

DESCRIPTION:

- 1.6 mile trail, with two separate trailheads, on Sawmill Creek Road and on Blue Lake Road
- Concrete parking lot off of Sawmill Creek Road and a few parking spaces on the side of Blue Lake Road
- Gravel trail with wood bridges throughout
- Used for hiking, fishing, foraging, ice skating in the winter
- Docks on each lake

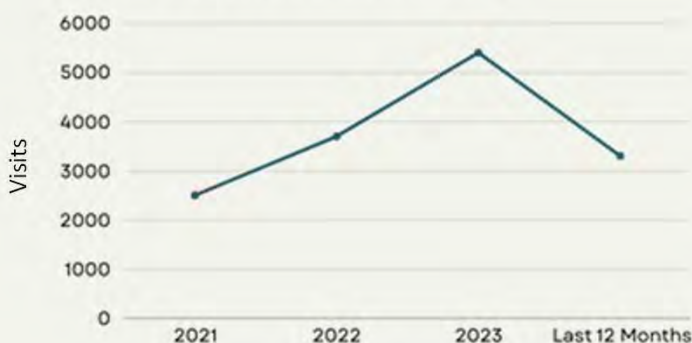
2021-2025 LEVELS OF USE:

- Busiest days of use Saturday/Sunday
- Peak levels of use 11 - 3 p.m.
- 6300 unique users of the trail
- 100 users per day on average in peak season 2025
- 25 minute average dwell time



Split of visits by origin of user.

HISTORICAL USE:



COMMERCIAL LEVELS OF USE IN 2025:

- 6 commercial permits issued in 2025
- Maximum group size of 14 clients
- Maximum Commercial Visitors:
 - 2023: 3790
 - 2024: 2500
 - 2025 (estimated): 4975

Thimbleberry Lake/ Heart Lake Trail

Permittable Commercial Use

Findings from Carrying Capacity Analysis

1. **High Usage and Local Popularity:** The Thimbleberry Trail and Heart Lake is a heavily used trail in the Sitka system, particularly popular among local residents.
2. **Strong Public Demand:** The trail's high usage reflects strong public demand for outdoor recreation opportunities in Sitka.
3. **Balancing Usage and Preservation:** Management aims to balance trail use and preservation by limiting group sizes to medium or low levels and reducing group frequency.
4. **Commercial Bike Use:** There is a strong desire to prohibit permitted commercial bike use on the Thimbleberry Trail and Heart Lake.
5. **USFS Allocations:** Max group size: 15

Commercial Carrying Capacity

Maximum Group Size

Maximum Groups per
Week

14 + guide(s)

24

Special Guidance

- Preferred times of use: 9:00 am – 4:00 pm

Special Conditions

- No guided or unguided bike or e-bike permits to be issued
- Proof of Additional Authorization for joint jurisdiction and/or property ownership is required before permit can be utilized.

Herring Cove/ Beaver Lake Trail



CONSIDERATIONS

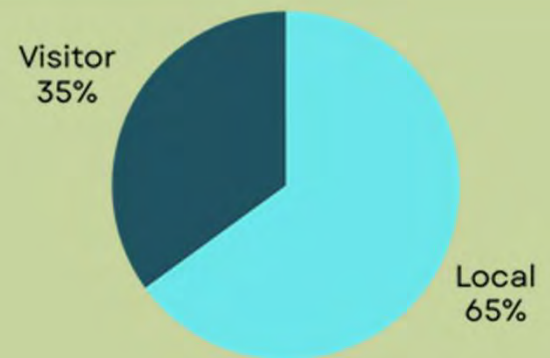
- Two starting points, Blue Lake Trailhead and Herring Cove Trailhead
- Connected to Forest Service owned land, where max group size is 7 visitors + 1 guide

DESCRIPTION:

- Trail is a 3.6 mile gravel loop with wood bridges and wooden boardwalks
- Used for hiking, hunting, fishing, foraging, connection to other recreational areas
- Biking is prohibited on the trail
- Small gravel parking lot at Herring Cove Trailhead and campground parking lot off of Blue Lake Road
- ADA accessible trail to the first waterfall starting at Herring Cove owned by the city

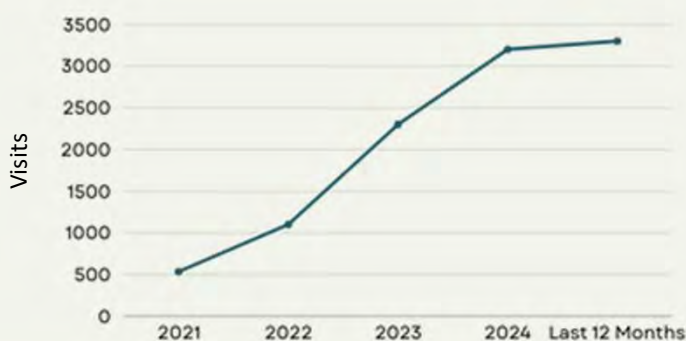
2021-2025 USE LEVELS:

- Busiest day of use on Saturday
- Peak levels of use at 11 p.m. and 2 p.m.
- 5400 unique users of the trail
- 106 users per day on average in peak season 2024
- 70 minute average dwell time



Split of visits by origin of user.

HISTORICAL USE:



COMMERCIAL LEVELS OF USE IN 2025:

- 4 commercial permits issued in 2024
- Maximum group size of 8 clients
- Maximum Commercial Visitors:
 - 2023: 3790
 - 2024: 2500
 - 2025 (estimated): 4525

Herring Cove/Beaver Lake Trail

Permittable Commercial Use

Findings from Carrying Capacity Analysis

1. **High Usage and Value:** Herring Cove to Beaver Lake is similarly popular for use as Thimbleberry, though has a higher percentage of visits by visitors than Thimbleberry.
2. **Strong Public Demand:** High predicted commercial levels is largely due to one operator indicating a desired use for tours.
3. **Balancing Usage and Preservation:** Management desires focus mainly on keeping group sizes medium to low and frequency of groups low as well.
4. **Group Size Preferences:** Later afternoon peak use is different from other trail systems, however community survey results indicate a desire to allow permitted use between 9:00 am – 4:00 pm.
5. **Group Frequency:** Similar to other trails there is a preference towards permitted commercial use during the weekday and less on the weekends.
6. **USFS Allocations:** Max group size: 8

Commercial Carrying Capacity

Maximum Group Size

Maximum Groups per
Week

7 + guide(s)

18

Special Guidance

- Preferred times of use: 9:00 am – 4:00 pm

Special Conditions

- Proof of Additional Authorization for joint jurisdiction and/or property ownership is required before permit can be utilized.

Medvejie Trail and Lake



CONSIDERATIONS

- Medvejie Lake Trail is not an established trail and therefore is not regularly maintained
- Users must traverse through stream as the old bridge washed out

DESCRIPTION:

- Medvejie trail is 0.75 miles one way of infrequently maintained trail
- Used for hiking, hunting, foraging, and back country access
- Users must make their way through NSRAA hatchery land to get to trail
- Users get to trail by using Green Lake Road

RECENT LEVELS OF USE:

- Current levels of use calculated by the same methods as the other assets in this list are not available for this one due to its remote nature.
- In 2025 only one permit was requested, however that request was withdrawn due to Parks and Recreation Committee concerns about the conditions of the trail and potential liability.

HISTORICAL USE:

Historical data for this asset is not currently available.

COMMERCIAL LEVELS OF USE IN 2025:

- no commercial permits issued in 2025
- Maximum group size of 8 clients
- Maximum Commercial Visitors:
 - 2023: 50
 - 2024: 150

Medvejie Trail and Lake

Permittable Commercial Use

Findings from Carrying Capacity Analysis

1. **Limited Use Data:** As a more remote trail, we were unable to collect use data with sufficient confidence to publish or provide specific guidance.
2. **Mixed Use Preferences:** While Medvejie had the highest percentage of respondents selecting "No Allowed Use," a majority still favored medium group sizes and low frequency of use.
3. **Complex Use Considerations:** Use of this area is complicated by potential conflicts with NSRAA Hatchery operations and nearby caretaker housing.

Commercial Carrying Capacity

Maximum Group Size

Maximum Groups per Week

8 + guide(s)

16

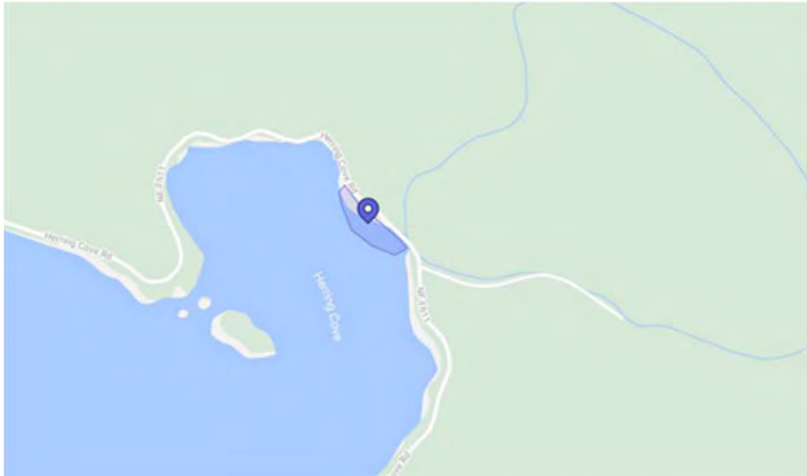
Special Guidance

- Preferred hours of use: 9:00 am – 4:00 pm.
- All use will incorporate "Leave No Trace" practices into all activities in accordance with Appendix D: Leave No Trace document.

Special Conditions

- Guided and nonguided bike and e-bike use allowed on approach to Medvejie trail.
- Permit does not authorize any use or approach through the Medvejie Hatchery property and such permission must be obtained through NSRAA.

Herring Cove Beach



CONSIDERATIONS

- No separate parking lot from Beaver Lake trailhead for traffic
- Popular recreation spot for locals

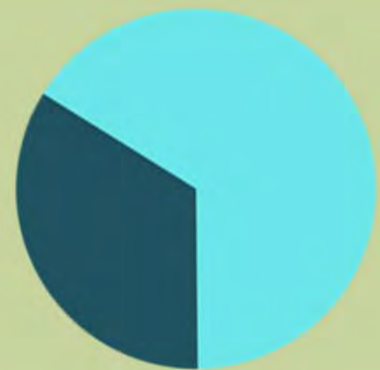
DESCRIPTION:

- Herring Cove is an entry point for water access
- Launch site for boats, motorized watercraft, and kayaks
- Popular location for late night bon fires
- Site is outside of town so experiences less traffic than in town launches

2021-2025 LEVELS OF USE:

- Busiest day of use on Saturday
- Peak levels of use at 8 pm - 10 pm.
- 3700 unique users

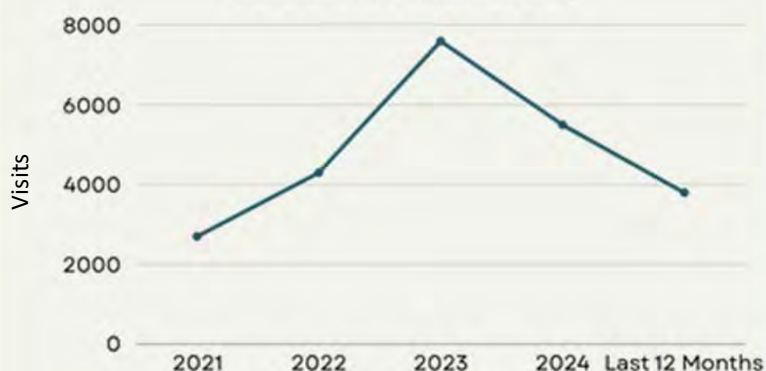
Visitor 34%



Local 66%

Split of visits by origin of user.

HISTORICAL USE:



COMMERCIAL LEVELS OF USE IN 2025:

- 1 commercial permit issued in 2025
- Maximum group size of 6 clients
- Maximum Commercial Visitors:
 - 2023: 50
 - 2024: 75
 - 2025(estimate): 100

Herring Cove Beach

Permittable Commercial Use

Findings from Carrying Capacity Analysis

1. **High Usage and Value:** Herring Cove Beach is a popular recreational resource used by locals for bonfires and small watercraft launches.
2. **Strong Public Demand:** The beach's heavy usage, particularly in the late evening, reflects strong public demand for water access recreation in Sitka.
3. **Balancing Usage and Preservation:** While the beach's condition could accommodate more use, survey respondents prioritize medium levels of use and group size to maintain the area's natural character.
4. **Group Size Preferences:** Medium group sizes are preferred for Herring Cove Beach.
5. **Group Frequency:** Medium group frequency is preferred for Herring Cove Beach.

Commercial Carrying Capacity

Maximum Group Size

Maximum Groups per
Week

6 + guide(s)

24

Special Guidance

- Preferred times of use: 9:00 am – 4:00 pm

Special Conditions

Blue Lake and Blue Lake Road



CONSIDERATIONS

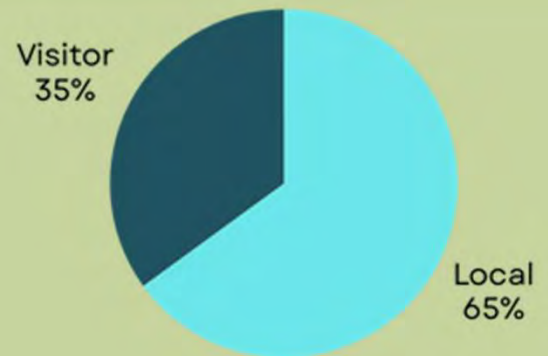
- Blue Lake is a drinking water source for the city
- Blue Lake Road is closed in winter season
- Forest Service limits commercial use of the road too

DESCRIPTION:

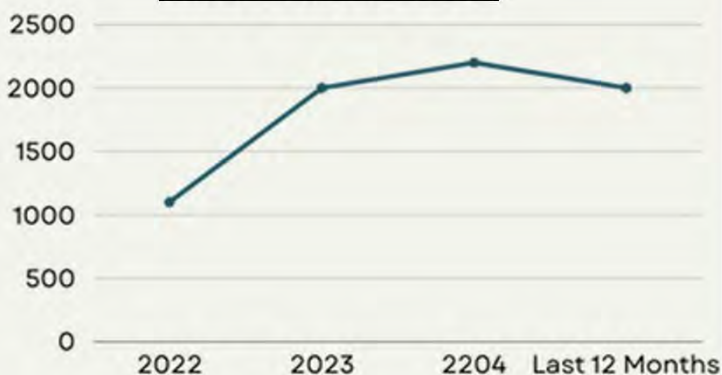
- Lake access for kayaking and watersport recreation
- Swimming and motorized watercraft use is prohibited
- Popular recreation activities include paddleboarding, kayaking, and fishing

2021-2025 LEVELS OF USE:

- Peak use on Saturday/Sunday
- Average dwell time 3 hours
- Majority of use is likely on the road.
- Visitor numbers on lake unknown



HISTORICAL USE:



COMMERCIAL LEVELS OF USE IN 2025:

- 3 commercial permits issued in 2025
- Maximum group size of 12/6 clients
- Maximum Commercial Visitors:
 - 2023: 50
 - 2024: 50 (estimated)
 - 2025 (estimated): 4190

Blue Lake Road and Blue Lake

Permittable Commercial Use

Findings from Carrying Capacity Analysis

1. **Limited Data Availability:** CBS has limited data available to inform use on Blue Lake Road and on Blue Lake.
2. **Current Permittees:** There is currently only one permit that has been historically issued for this area.
3. **Management Priorities:** Most interested in medium group sizes with moderate frequency.
4. High approval in survey for allowed guided kayaks.
5. USFS Maximum Group size 8 and Maximum number of vehicles of 6 vehicles per day.

Commercial Carrying Capacity Blue Lake

Maximum Group Size*

Maximum Groups per Week*

12/6 + guide(s)

25 / 20

*The maximum group size and groups per week for the road and lake are not additive; Road group size is 12 and the lake group size is 6, of the 25 maximum groups per week that could be permitted on the road, only 20 may be permitted for the lake.

Special Guidance

- None

Special Conditions

- No fuel powered watercraft is allowed on Blue Lake.
- Electric powered watercraft maybe considered except for jet skis.

Green Lake and Green Lake Road



CONSIDERATIONS

- Green Lake road is used by city and hatchery staff in motorized vehicles, but is closed to public traffic
- Hikers and bikers need to be vigilant for car traffic

DESCRIPTION:

- Green Lake road is 7 miles of gravel road closed to public motorized vehicles leading to NSRAA hatchery and Green Lake Hydroelectric Project
- Used for hiking, walking, biking, foraging, hunting, back country access

RECENT LEVELS OF USE:

Current levels of use calculated by the same methods as the other assets in this list are not available for this one due to its remote nature.

HISTORICAL USE:

Historical data for this asset is not currently available.

COMMERCIAL LEVELS OF USE IN 2025:

- 1 commercial permit issued in 2025
- Maximum group size of 8/6 clients
- Maximum Commercial Visitors:
 - 2023: 50
 - 2024: 150
 - 2025 (estimated): 3890

Green Lake Road and Green Lake

Permittable Commercial Use

Findings from Carrying Capacity Analysis

1. **Limited Data Availability:** CBS has limited data available to inform use on Green Lake Road and on Blue Lake.
2. One commercial permit operator with stated use only for Green Lake Road to Medvejje
3. Green Lake Road: Medium group sizes with low frequency
4. Very strong preference in allowing guided bikes and e-bikes on Green Lake Road
5. Green Lake: Medium group sizes with medium frequency
6. Very strong preference for allowing guided kayaks.
7. Very strong preference to not allow commercial jet ski use.

Commercial Carrying Capacity Green Lake Road

Maximum Group Size	Maximum Groups per Week*
8/6 + 1 guide	26 / 20

*The maximum group size and groups per week for the road and lake are not additive; Maximum group size using only the road is 8 and the lake maximum group size is 6. Of the 25 maximum groups per week that could be permitted on the road, only 20 may be permitted for the lake.

Special Guidance

Special Conditions

- Guided bike, e-bike, and kayak uses are allowed.
- No commercial jet ski use is allowed.

Swan Lake



CONSIDERATIONS

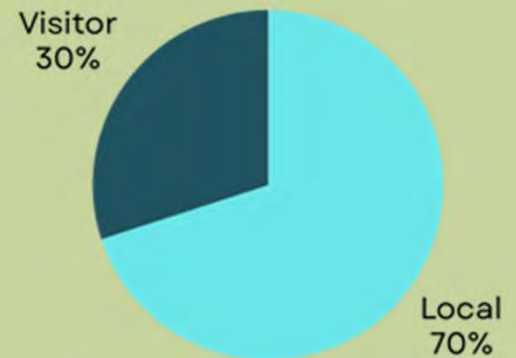
- Only street parking available
- Swan Lake is in a residential area
- Popular recreation spot for locals in town

DESCRIPTION:

- Swan Lake consists of a dock and small park with benches
- Lake access for kayaking, swimming, fishing, watersport recreation, and ice skating in the winter
- Swan Lake has no parking lot

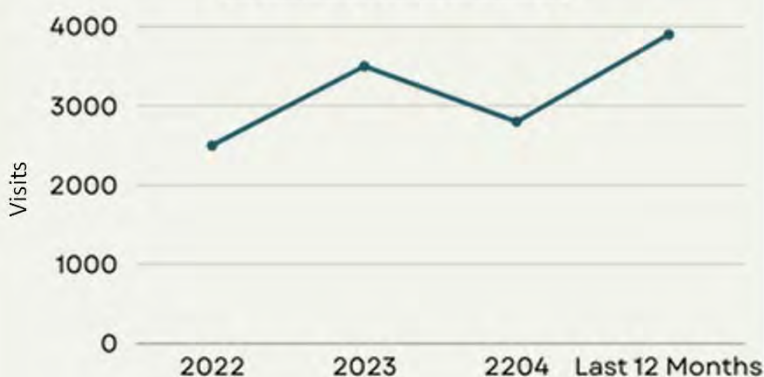
2021-2025 LEVELS OF USE:

- Busiest day of use on Saturday
- Peak levels of use at 3 p.m. to 7 p.m.
- 2500 unique users
- 1 hour average dwell time



Split of visits by origin of user.

HISTORICAL USE:



COMMERCIAL LEVELS OF USE IN 2025:

- 1 commercial permit issued in 2025
- Maximum group size of 6 clients
- Maximum Commercial Visitors:
 - 2023: 50
 - 2024: 50 (estimated) 33 (actual)
 - 2025 (estimated): 100

Swan Lake

Permittable Commercial Use

Findings from Carrying Capacity Analysis

1. **Preferred Group Size and Frequency:** A preference for medium to small group sizes and low-frequency use was expressed, with no clear preference for specific days of the week when commercial use should be permitted.
2. **Guided vs. Unguided Kayak Use:** There is a general desire to allow guided kayak groups, with moderate approval for unguided kayak use.
3. **Historical Usage Patterns:** Historical use data indicates that the vast majority of year-round use is by local residents, with significant increases in nonresident use during the summer months.
4. **Public Perception of Kayak Use:** Survey data indicates some approval of kayak use, with higher approval for guided use.

Commercial Carrying Capacity

Maximum Group Size

Maximum Groups per Week

6 + 1 guide

16

Special Guidance

- Preferred times of use: 9:00 am – 4:00 pm

Special Conditions

- Parking of commercial vehicles in non-designated street parking areas is prohibited. Drop off/pick up services are preferred.
- No use of motorized watercraft is allowed.

Eagle Beach (Back Beach)



CONSIDERATIONS

- Popular water access for locals
- Permits have been issued but not used to their potential
- Very close to residential property
- Limited parking in area

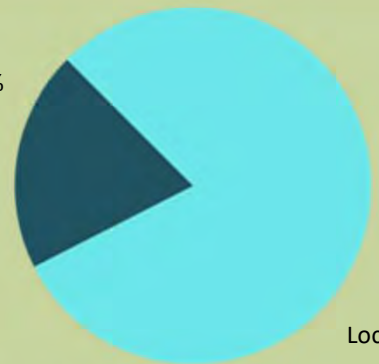
DESCRIPTION:

- Water access for kayaks, jet skis, motorized watercraft
- Parking lot has limited space and street parking can be crowded
- Beach is used as a gathering spot by locals

2021-2025 LEVELS OF USE:

- Busiest day of use on Sunday
- Peak levels of use at 3 p.m. to 4 p.m.
- 2500 unique users
- 45 minute average dwell

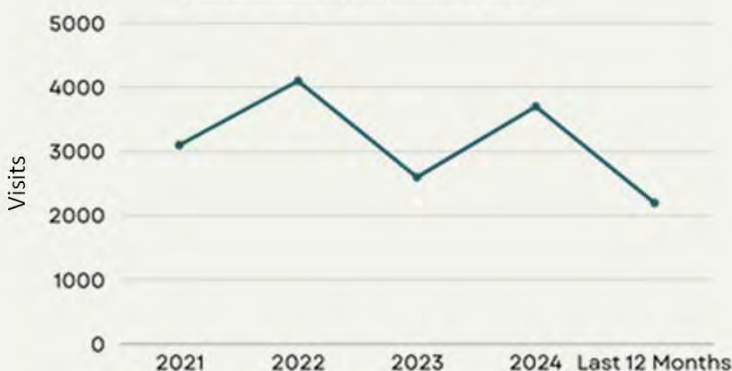
Visitor 20%



Local 80%

Split of visits by origin of user.

HISTORICAL USE:



COMMERCIAL LEVELS OF USE IN 2025:

- 2 commercial permits issued in 2025
- Maximum group size of 6 clients
- Maximum Commercial Visitors:
 - 2023: 50
 - 2024: 50
 - 2025: 100

Eagle Beach (Back Beach)

Permittable Commercial Use

Findings from Carrying Capacity Analysis

1. **High Usage and Local Demand:** Eagle Beach is a popular recreational resource used primarily by locals, with a significant increase in usage over the past two years.
2. **Growing Commercial Interest:** Permit requests for commercial activities on Eagle Beach have also increased, with permits granted for kayak and guided jet ski tours in 2024 and 2025.
3. **User Preferences:** Public sentiment leans towards medium to small group sizes and a medium to low frequency of use on Eagle Beach.
4. **Jet Ski Operations:** Public comments generally express disapproval of jet ski operations on Eagle Beach and other public areas, favoring restrictions to harbor launches only.

Commercial Carrying Capacity

Maximum Group Size

Maximum Groups per
Week

6 + 1 guide

18

Special Guidance

- Preferred times of use: 9:00 am – 4:00 pm

Special Conditions

Sitka Sound Islands



CONSIDERATIONS

- Remote nature of these islands makes management difficult
- Minimal to no man made structures or amenities exist
- Popular with locals for picnics and camping

DESCRIPTION:

- There are many remote islands that are owned by the city
- Crow Island, Calligan Island, Gagarin Island, Middle Island, Little and Big Gavanski Island are all islands that commercial permits have been requested for
- Popular kayak camping and boat camping spots

RECENT LEVELS OF USE:

Current levels of use calculated by the same methods as the other assets in this list are not available due to the remote and spread out nature of these islands.

HISTORICAL USE:

Historical data for these assets is not currently available.

COMMERCIAL LEVELS OF USE IN 2025:

- 2 commercial permits issued in 2025
- Maximum group size of 6 clients
- Maximum Commercial Visitors:
 - 2023: 40
 - 2024: 25 (estimated) 33 (actual)
 - 2025 (estimated): 62

Sitka Sound Islands

Permittable Commercial Use

Findings from Carrying Capacity Analysis

1. **Limited Data Availability:** CBS has limited data available to inform use of most of the island groups near Sitka (Crow Island, Gagarin, Middle and Big Gavanski, Calligan Islands).
2. **Missing Reconciliation Reports:** The historical permit applicant has not submitted reconciliation reports for 2023 or 2024.

Commercial Carrying Capacity

Maximum Group Size	Maximum Groups per Week
6 + 1 guide	18

Special Guidance

Special Conditions

- All use will incorporate "Leave No Trace" practices into all activities in accordance with the Appendix D: Leave No Trace document.
- Permits will not be issued for commercial use of Chaichei Islands, Parker Group, Gagarin Island/Clam Shell Beach Island.

Baranof Warm Springs



CONSIDERATIONS

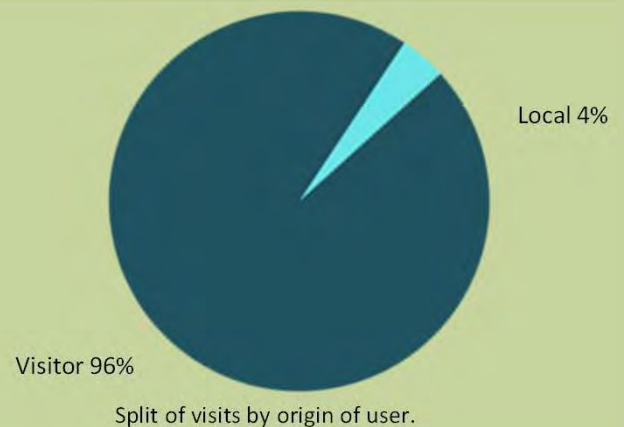
- Remote nature of this site makes management difficult
- Maintenance done by residents
- City owned area surrounded by private property

DESCRIPTION:

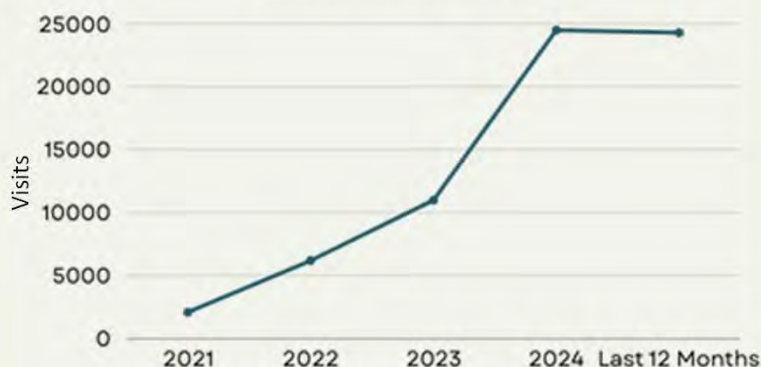
- Baranof Warm Springs is a remote recreation site on the east side of Baranof Island
- It consists of a short trail, boardwalk, dock, three tubs, and a picnic shelter
- Home to a small seasonal community

2021-2025 LEVELS OF USE:

- Busiest day of use on Wednesday
- Peak levels of use at 3 p.m. to 5 p.m.
- 13000 unique users
- 259 average users per day in peak season
- 5.5 hour average dwell time



HISTORICAL USE:



COMMERCIAL LEVELS OF USE IN 2025:

- 20 commercial permits issued in 2025
- Maximum group size of 6 clients
- Maximum Commercial Visitors:
 - 2023: 361
 - 2024: 791 actual (802 estimated)
 - 2025(estimated): 1125

Baranof Warm Springs

Permittable Commercial Use

Findings from Carrying Capacity Analysis

1. **Group Size and Frequency:** Management priorities are focused on group sizes and number of groups per day.
2. **Group Preference:** Medium to small group sizes are preferred, and low numbers of groups per day were most favored.
3. **User Management:** Managing health, safety, and outdoor etiquette has a high 1st and 3rd priority ranking.
4. **Baranof Warm Springs Usage:** The Baranof Warm Springs area has seen a remarkable increase in summer use, as well as permit applications. Most of the increase in permit applications over the past year is due to awareness efforts around permitting requirements.
5. **Permit Requirements:** USFS and CBS all require commercial use permits for this area. CBS and Alaska DNR have entered into cooperative agreement to manage DNR area lands.
6. **USFS Allocations:** Max group size: 20

Commercial Carrying Capacity

Maximum Group Size

Maximum Groups per Week

6 + 1 guide

18

Special Guidance

- Preferred times of use: 9:00 am – 4:00 pm
- Participation in the pre-season stakeholder and community meeting is highly encouraged.

Special Conditions

- All use will incorporate “Leave No Trace” practices into all activities in accordance with the Appendix D: Leave No Trace document.
- Bathing Instruction: Etiquette will be provided to all guests to address food and drink use, soaking times, where to wait when tubs/springs are full, and other considerations the permittee deems appropriate.
- Proof of Additional Authorization for joint jurisdiction and/or property ownership is required before permit can be utilized.
- Guide Restriction: Groups shall be accompanied by no more than 1 guide.

Goddard Hot Springs



CONSIDERATIONS

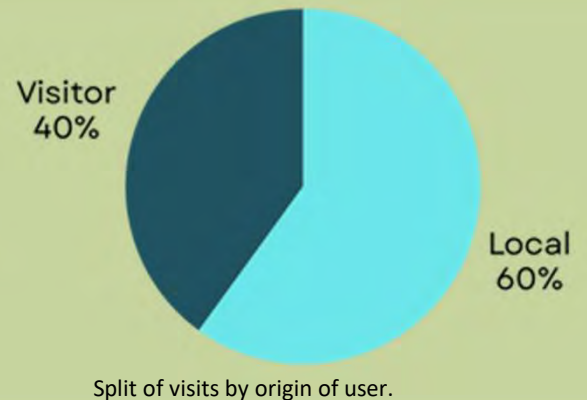
- Remote nature of this site makes management difficult
- Limited tub space can cause overcrowding to happen quickly

DESCRIPTION:

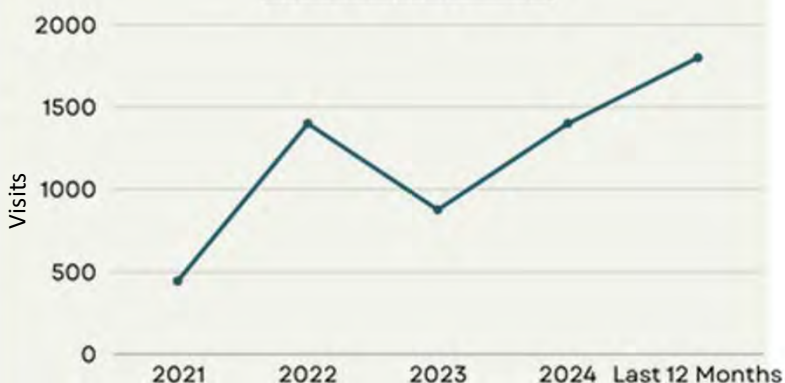
- Recreation site approximately 15 miles south of town
- Goddard Hot Springs consists of a boardwalk, walking trail, and two bath houses
- Popular recreation spot for locals

2021-2025 LEVELS OF USE:

- Busiest days Saturday/Sunday
- Peak levels of use at 1 p.m. to 4 p.m.
- Monthly peaks can reach 325-450 unique users
- 3-hour average dwell time



HISTORICAL USE:



COMMERCIAL LEVELS OF USE IN 2025:

- 1 commercial permit issued in 2025
 - Maximum group size of 6 visitors
 - Maximum Commercial Visitors:
 - 2023: 0
 - 2024: 4 (only 1 end of year report)
 - 2025 (estimated): 12
- (4 permits denied w/ 230 potential clients)

Goddard Hot Springs

Permittable Commercial Use

Findings from Carrying Capacity Analysis

1. **Current Use:** Monthly peak levels from 325-450 users, 3-hour dwell time average.
2. **Commercial Use:** The majority of survey and public comment respondents preferred no allowed commercial use for Goddard. However, half of respondents selected at least small group allowances.
3. **Management Priorities:** Guided/outfitted services to Goddard are not permittable commercial recreational uses for this asset. Transportation services such as water taxis are allowed to use this asset; these operators will be required to register for a permit in 2026 but are not subject to a maximum group size or number of groups per week.

Commercial Carrying Capacity

Maximum Group Size

- No Guiding/Outfitting Permittable
- Water Taxis Permittable – No Maximum

Maximum Groups per Week

- No Guiding/Outfitting Permittable
- Water Taxis Permittable – No Maximum

Special Guidance

- Preferred times of use: 9:00 am – 4:00 pm

Special Conditions

- Commercial recreational use at Goddard Hot Springs is restricted to water taxi services – no guided and/or outfitted services are permittable. Water taxis seeking to use Goddard Hot Springs may not send a guide ashore with clients, nor may they provide water taxi services to Goddard Hot Springs in conjunction with:
 - Guiding services such as providing overnight lodging, chartered fishing, site-seeing, wildlife viewing, etc.; and/or
 - Outfitting services such as providing bear spray, first aid/emergency supplies, bathing supplies like towels and blankets, food or beverages, etc.
- Water taxis will be required to register for a permit in 2026, but are not subject to a maximum group size, maximum groups per week, or the client fee.
- All use will incorporate “Leave No Trace” practices into all activities in accordance with the Appendix D: Leave No Trace document.
- Bathing Instruction: Etiquette will be provided to all guests to address food and drink use, soaking times, where to wait when tubs/springs are full, and other considerations the permittee deems appropriate.

Whale Park



CONSIDERATIONS

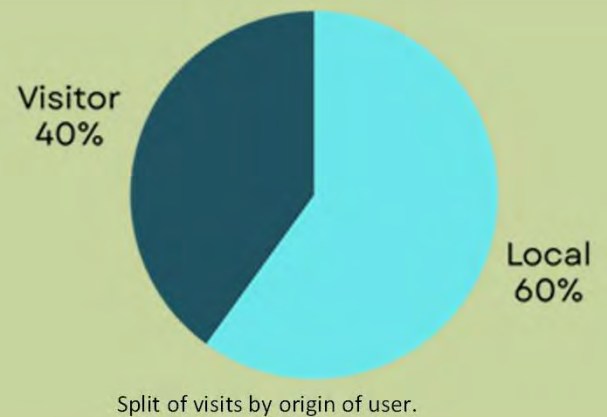
- Connects to city bus line
- Used as a parking spot for people walking, running, and biking Silver Bay
- Only public restrooms south of town

DESCRIPTION:

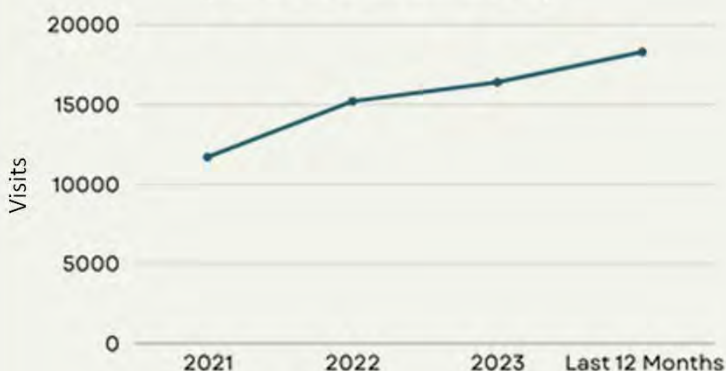
- Boardwalk trails, picnic shelters, lookout spots, and asphalt parking lot owned by the city
- Public restrooms open year round
- Offers gathering point, water access, wildlife viewing, and foraging spot

2021-2024 LEVELS OF USE:

- Busiest day of use on Wednesday
- Peak levels of use at 1 p.m. to 3 p.m.
- 16,100 unique users



HISTORICAL USE:



COMMERCIAL LEVELS OF USE IN 2025:

- 5 commercial permit issued in 2025
- Maximum group size of 14 clients
- Maximum Commercial Visitors:
 - 2023: 0
 - 2024: 150
 - 2025 (estimated): 3875

Whale Park

Permittable Commercial Use

Findings from Carrying Capacity Analysis

1. **High Usage and Value:** Whale Park is a heavily used recreational resource, serving as a popular starting and ending point for walking and biking along the Sawmill Creek multi-use path.
2. **Strong Public Demand:** The significant increase in park usage over the past three years, particularly by non-resident visitors, demonstrates strong public demand for this recreational space.
3. **Balancing Usage and Preservation:** While the park's current condition can accommodate increased use, managing potential impacts, such as those from commercial use, will be crucial to balance usage with preservation.

Commercial Carrying Capacity

Maximum Group Size

Maximum Groups per
Week

14 + guide(s)

Special Guidance

- Preferred times of use: 9:00 am – 4:00 pm

Special Conditions

VII. Fee Schedules

COMMERCIAL RECREATIONAL USE OF MUNICIPAL LANDS AND FACILITIES FEE SCHEDULE

FEES	ANNUAL	PER CLIENT
ALL PROPOSED CLIENT NUMBERS	\$400	\$5

SPECIAL USE AREAS: BARANOF WARM SPRINGS AND GODDARD HOT SPRINGS

FEES	ANNUAL	PER CLIENT
ALL PROPOSED CLIENT NUMBERS	\$400	\$10*

**For 2026, the per client fee will not be charged for permitted water taxi operators at Goddard Hot Springs.*

In accordance with Sitka General Code, Chapter 14.10.040, fees will be set in the Use Plan established by the City and Borough Assembly. The 2026 recommended fee schedule includes an annual filing fee and per client fee. The permit holder shall use its best estimate of the number of clients and days they will be guiding per each season. The \$400 annual application fee is non-refundable. All fees are subject to tax.

The background of the slide features a dark, muted blue-grey color. Overlaid on this is a faint, white-outlined rectangular frame with slightly irregular, hand-drawn edges. Inside this frame, the main title is centered. The background image, which is visible through the frame and around its edges, depicts a natural landscape with silhouettes of evergreen trees and a rocky mountain peak against a lighter sky.

COMMERCIAL RECREATIONAL LAND USE PLAN

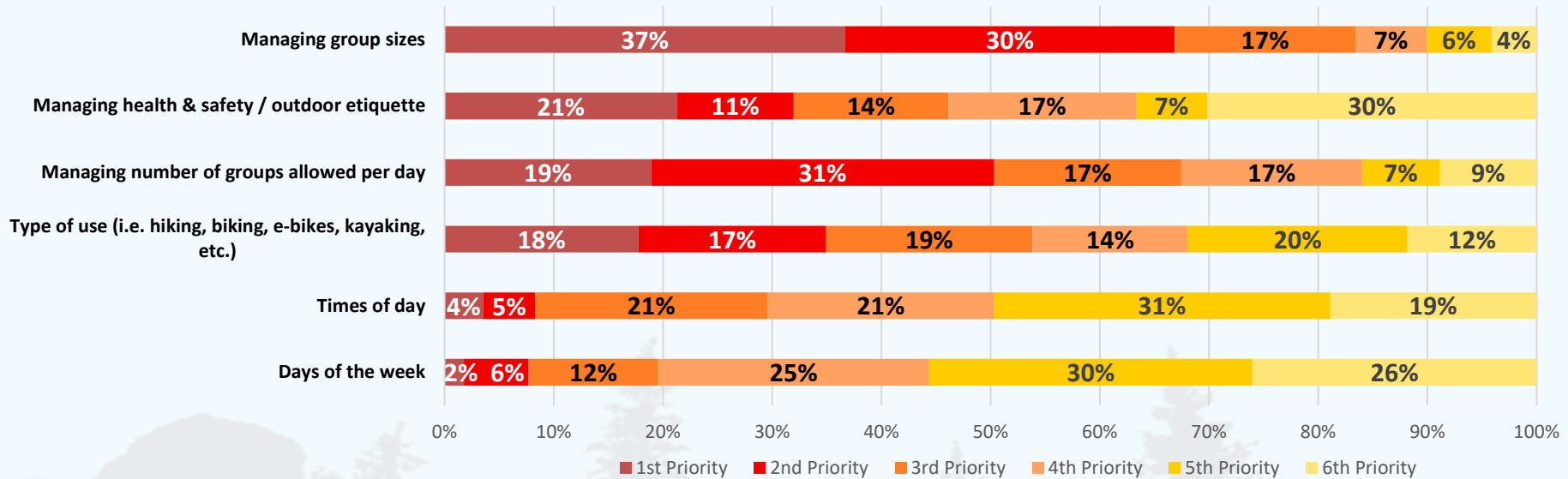
SURVEY RESULTS

Survey Respondent Data – 174 Responses

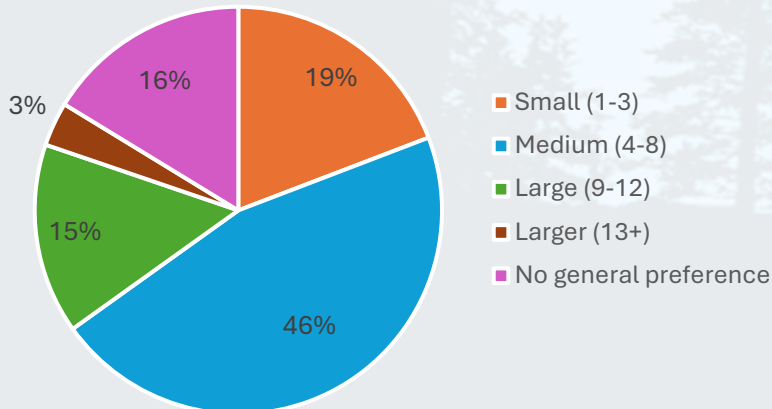
<p>Sitka is their primary place of residence</p> <p>93%</p>	<p>94%</p> <p>Primary use & interest in CBS rec areas is recreational rather than commercial</p>	<p>Respondents described their level of use of CBS rec areas as:</p> <p>56% High 27% Medium 16% Low 2% None/Infrequent</p>	<p>Ages were:</p> <p>18-24: 1% 25-34: 14% 35-44: 24% 45-54: 20% 55-64: 14% 65+: 27%</p> <p>Under/Over representation based on 2022 American Community Survey</p>
<p>78%</p> <p>Have lived in Sitka for more than 10 years</p> <p><2 years: 2% 2-5 years: 8% 6-10 years: 12%</p>	<p>Women Men NB split:</p> <p>60% 38% 2%</p> <p>Women Men split per 2022 American Community Survey:</p> <p>48% 52%</p> <p>Under/Over representation based on 2022 American Community Survey</p>	<p>White/Caucasian 92% Alaska Native/American Indian 9% Hispanic/Latino 5% Asian/Asian American 2% Native Hawaiian/Pacific Islander 1%</p> <p><i>Significant over-representation from White/Caucasian respondents, no respondents identified as Black/African American or Middle Eastern/North African</i></p>	<p>Highest areas of employment were</p> <p>26% Govt 15% Public Edu 11% Seafood 11% Arts, Sci. & Social 10% Healthcare 9% Tour Operations</p>

General Preferences

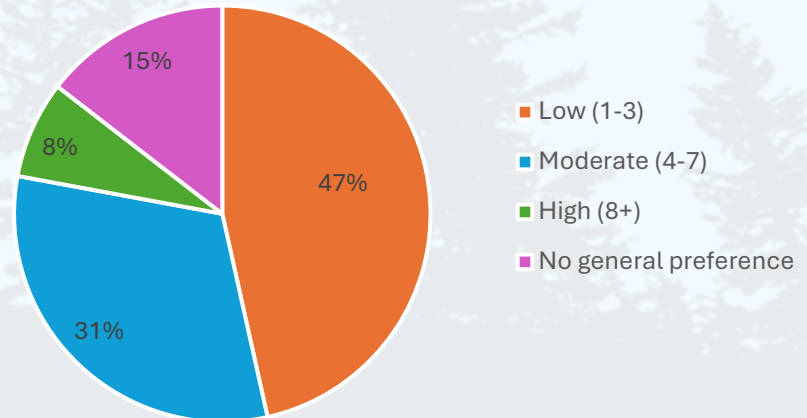
Management Priorities



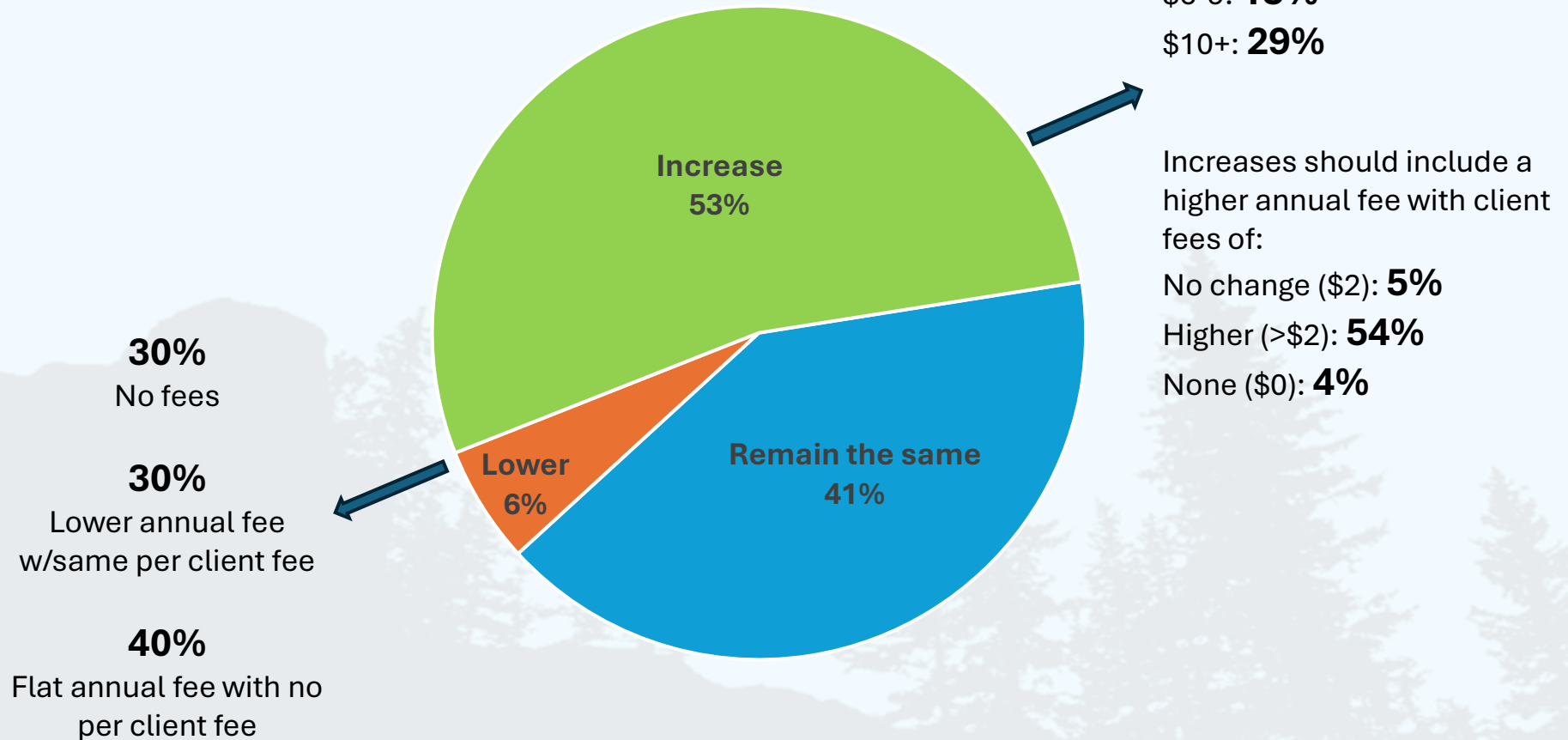
General Preference for Group Sizes



General Preference for Groups per Day



Permit fees should...



Weighted averages explanation

Group Sizes			
Small (1-3)	23%	16%	17%
Medium (4-8)	28%	43%	40%
Large (9-12)	11%	13%	10%
Larger (13+)	12%	17%	11%
No Allowed Use	26%	11%	21%
Weighted Average Group Size	5	6	5
Groups per Day			
Low (1-3)	36%	32%	30%
Medium (4-7)	28%	36%	34%
High (8+)	11%	20%	13%
No Allowed Use	25%	12%	22%
Weighted Average Groups/Day	4	5	4

- Weighted averages were calculated to help arrive at preferred Group Size and Groups per Day that were reflective of all responses
- The response rate (%) was multiplied by the upper number for each range (listed below), then added together for a weighted average
 - Group Sizes
 - Small: 3
 - Medium: 8
 - Large: 12
 - Larger: 13
 - Groups per Day
 - Low: 3
 - Medium: 7
 - High: 8
- Though the upper end of each range was used, this is somewhat mitigated by:
 - The highest ranges (Larger for Group Size and High for Groups per Day) being only one number higher than the next largest/highest range
 - Those who preferred “No allowed use” bring down the weighted average

Cross Trail



- As the largest, locally accessible trail system, particular attention was given to the Cross Trail in the survey
- Survey results were split into northern trail segments (shown in orange on the map) and southern trail segments (shown in purple on the map) with the center dividing point being the intersection of the trail with Kramer Ave.

Key Points

- On the whole, respondents were more supportive of commercial use on northern segments of the trail rather than southern segments
 - Weighted average group sizes were larger for northern vs southern segments, though groups per day were roughly the same
 - Higher percentages of respondents voiced a preference for “no commercial use” on southern vs northern trail segments
- Use of the trail by non guided bikes and e-bikes was generally not favored. The Northern segment was more favorable for allowing guided permits with less favorability for e-bike use in general
- Vehicle parking at trailheads appears to be a high concern for survey respondents

Northern Cross Trail Segments

	North Cross Trail Segments				
	Whole Cross Trail	Starrigavan to Cruise Dock Junction	Cruise Dock Connector to Cruise Dock Junction	Cruise Dock Junction to Harbor Mountain	Harbor Mountain to Kramer Ave. South
Group Sizes					
Small (1-3)	10%	10%	7%	9%	10%
Medium (4-8)	52%	33%	31%	40%	48%
Large (9-12)	15%	30%	32%	24%	16%
Larger (13+)	13%	17%	20%	15%	15%
No Allowed Use	10%	10%	10%	12%	12%
Weighted Average Group Size	8	9	9	8	8
Groups per Day					
Low (1-3)	33%	29%	26%	28%	32%
Medium (4-7)	40%	33%	32%	36%	40%
High (8+)	19%	29%	34%	25%	15%
No Allowed Use	8%	9%	8%	11%	13%
Weighted Average Groups per Day	5	5	6	5	5
Allowed Commercial Bike Use					
Guided Bikes	45%	51%	50%	50%	48%
Non-guided Bikes	30%	39%	41%	37%	37%
Guided E-Bikes	23%	32%	34%	31%	26%
Non-guided E-Bikes	10%	17%	15%	13%	11%
No Commercial Bike Use	50%	42%	42%	42%	43%

Allowed Access	Starrigavan	Cruise Dock Connector	Harbor Mountain Rd.	Kramer Ave. South
Walk-In / Bike-In	46%	46%	47%	50%
Vehicle Drop-Off	34%	37%	30%	35%
Vehicle Parking	16%	17%	11%	13%
Any Kind of Access	33%	38%	27%	23%
None	17%	14%	22%	21%

Times of Day for Commercial Use	Early Morning (7AM - 10AM)	Mid-Morning (9AM - 12PM)	Midday (11AM - 2PM)	Early Afternoon (1PM - 4PM)	Late Afternoon (3PM - 6PM)	Evening (5PM - 8PM)	Any Time	None
Whole Cross Trail	13%	45%	42%	39%	10%	2%	31%	14%

Days of the Week for Commercial Use	Weekdays Only	Weekends Only	Any Days	None
Whole Cross Trail	40%	1%	44%	15%
Average Across North Trail Segments	31%	0%	52%	17%

Southern Cross Trail Segments

Southern Cross Trail Segments									
	Whole Cross Trail	Kramer Ave. South to Cascade Creek	Cascade Creek to Kimsham Ballfields	Kimsham Ballfields to Sitka High School	Sitka High School to Baranof St. Junction	Baranof St. Trailhead to Baranof St. Junction	Baranof St. Junction to Gavan Hill Junction	Gavan Hill Junction to Yaw Drive	Yaw Drive to Indian River Parking
Group Sizes									
Small (1-3)	10%	14%	17%	18%	19%	20%	19%	18%	18%
Medium (4-8)	52%	45%	44%	42%	43%	42%	41%	42%	42%
Large (9-12)	15%	16%	12%	14%	13%	14%	14%	13%	12%
Larger (13+)	13%	12%	11%	11%	10%	10%	11%	12%	11%
No Allowed Use	10%	13%	15%	15%	15%	14%	15%	15%	16%
Weighted Average Group Size	8	7	7	7	7	7	7	7	7
Groups per Day									
Low (1-3)	33%	32%	36%	37%	38%	39%	39%	38%	35%
Medium (4-7)	40%	41%	35%	34%	34%	35%	32%	34%	35%
High (8+)	19%	14%	15%	14%	14%	14%	15%	14%	15%
No Allowed Use	8%	13%	15%	15%	14%	13%	14%	14%	15%
Weighted Average Groups per Day	5	5	5	5	5	5	5	5	5
Allowed Commercial Bike Use									
Guided Bikes	45%	44%	42%	43%	42%	42%	43%	42%	39%
Non-guided Bikes	30%	32%	30%	30%	31%	30%	30%	30%	30%
Guided E-Bikes	23%	21%	19%	19%	19%	18%	19%	20%	19%
Non-guided E-Bikes	10%	10%	9%	8%	8%	8%	8%	8%	8%
No Commercial Bike Use	50%	49%	51%	50%	51%	51%	50%	51%	53%

	Cascade Creek	Kimsham Ballfields	Sitka High School	Baranof St. Trailhead	Yaw Drive	Indian River Parking
Allowed Access						
Walk-In / Bike-In	48%	46%	50%	51%	51%	48%
Vehicle Drop-Off	30%	36%	35%	27%	28%	36%
Vehicle Parking	10%	18%	20%	9%	9%	20%
Any Kind of Access	22%	24%	21%	21%	19%	25%
None	23%	20%	20%	20%	21%	19%

Times of Day for Commercial Use	Early Morning (7AM - 10AM)	Mid-Morning (9AM - 12PM)	Midday (11AM - 2PM)	Early Afternoon (1PM - 4PM)	Late Afternoon (3PM - 6PM)	Evening (5PM - 8PM)	Any Time	None
Whole Cross Trail	13%	45%	42%	39%	10%	2%	31%	14%

Days of the Week for Commercial Use	Weekdays Only	Weekends Only	Any Days	None
Whole Cross Trail	40%	1%	44%	15%
Average Across Southern Trail Segments	35%	1%	41%	23%

Other Local Trails

	Harbor Mountain Road	Blue Lake Road	Green Lake Road	Thimbleberry Lake/ Heart Lake Trail	Gavan Hill	Indian River	Herring Cove to Beaver Lake	Blue Lake Campground to Beaver Lake	Medveje Lake Trail
Group Sizes									
Small (1-3)	17%	15%	13%	22%	26%	20%	23%	23%	23%
Medium (4-8)	41%	38%	43%	39%	38%	43%	41%	41%	35%
Large (9-12)	13%	15%	15%	14%	7%	9%	7%	8%	9%
Larger (13+)	11%	15%	15%	14%	10%	13%	12%	12%	11%
No Allowed Use	19%	15%	14%	12%	20%	15%	17%	16%	22%
Weighted Average Group Size	7	7	8	7	6	7	6	6	6
Groups per Day									
Low (1-3)	42%	37%	36%	39%	50%	38%	44%	44%	41%
Medium (4-7)	29%	34%	33%	35%	25%	37%	32%	33%	27%
High (8+)	12%	17%	19%	15%	10%	10%	8%	10%	10%
No Allowed Use	18%	12%	12%	12%	14%	15%	15%	13%	22%
Weighted Average Groups per Day	4	5	5	5	4	5	4	4	4
Allowed Commercial Bike Use									
Guided Bikes	54%	59%	64%	30%					
Non-guided Bikes	29%	32%	38%	16%					
Guided E-Bikes	31%	40%	47%	14%					
Non-guided E-Bikes	19%	19%	24%	8%					
No Commercial Bike Use	39%	33%	30%	64%					
Times of Day for Commercial Use									
	Early Morning (7AM - 10AM)	Mid-Morning (9AM - 12PM)	Midday (11AM - 2PM)	Early Afternoon (1PM - 4PM)	Late Afternoon (3PM - 6PM)	Evening (5PM - 8PM)	Any Time	None	
Average Across Trails	13%	35%	33%	27%	6%	1%	36%	21%	
Days of Week for Commercial Use									
	Weekdays Only		Weekends Only		Any Days		None		
Average Across Trails	39%		0%		39%		22%		

Key Points

- Respondents largely preferred medium group sizes with low frequency
- Guided bike use had fairly high approval levels except for Thimbleberry/Heart Lake
- Unguided Bike & E-Bike use had low levels of approval with markedly less approval for E-Bikes
- Most respondents preferred commercial use on these trails from 9AM – 4PM
- Respondents were evenly split between allowing commercial use on weekdays only versus any day of the week
- Many comments made were about concern/disapproval for bike use on the trails (primarily e-bikes) and emphasizing preferences for no commercial use in these areas. A few comments expressed a desire to see less restrictive use.

Water Access Sites

	Swan Lake	Crescent Harbor Boat Launch	Sealing Cove Boat Launch	Eagle Beach ("Back Beach")	Blue Lake	Herring Cove	Green Lake
Group Sizes							
Small (1-3)	23%	16%	17%	19%	16%	20%	18%
Medium (4-8)	28%	43%	40%	33%	34%	39%	33%
Large (9-12)	11%	13%	10%	11%	10%	11%	13%
Larger (13+)	12%	17%	11%	13%	11%	12%	11%
No Allowed Use	26%	11%	21%	23%	29%	17%	25%
Weighted Average Group Size	5	6	5	5	4	5	5
Groups per Day							
Low (1-3)	36%	32%	30%	30%	28%	33%	28%
Medium (4-7)	28%	36%	34%	31%	33%	35%	30%
High (8+)	11%	20%	13%	16%	13%	14%	15%
No Allowed Use	25%	12%	22%	22%	26%	18%	27%
Weighted Average Groups/Day	4	5	4	4	4	5	4
Allowed Commercial Watercraft Use							
Guided Kayaks	57%	82%	70%	69%	60%	76%	62%
Non-guided Kayaks	35%	48%	38%	42%	33%	43%	36%
Guided Jet Skis	8%	28%	25%	30%	10%	26%	11%
Non-guided Jet Skis	7%	19%	17%	19%	9%	17%	10%
No Commercial Watercraft Use	40%	16%	27%	27%	36%	21%	35%

Times of Day for Commercial Use	Early Morning (7AM - 10AM)	Mid-Morning (9AM - 12PM)	Midday (11AM - 2PM)	Early Afternoon (1PM - 4PM)	Late Afternoon (3PM - 6PM)	Evening (5PM - 8PM)	Any Time	None
Average Across Sites	11%	32%	28%	23%	6%	0%	38%	28%

Days of the Week for Commercial Use	Weekdays Only	Weekends Only	Any Days	None
Average Across Sites	29%	0%	42%	28%

Key Points

- Respondents largely preferred medium group sizes with medium frequency
- Guided kayak use had fairly high approval levels, unguided use had moderate approval levels
- Jet ski use, particularly non-guided, had lower approval levels. More respondents were supportive of guided jet ski use on saltwater rather than freshwater bodies
- Most respondents preferred commercial use at these sites from 9AM – 4PM
- There was no strong preference for days of the week when commercial use should be allowed
- Comments largely centered on disapproval of jet ski use. There were also several comments about ensuring that parking at water access points, especially harbors, is not over-used by commercial vehicles

Remote Areas

	Baranof Warm Springs	Goddard Hot Springs	Sitka Sound Islands
Group Sizes			
Small (1-3)	21%	23%	22%
Medium (4-8)	40%	27%	35%
Large (9-12)	5%	6%	6%
Larger (13+)	9%	6%	12%
No Allowed Use	25%	38%	25%
Weighted Average Group Size	6	4	6
Groups per Day			
Low (1-3)	48%	42%	41%
Medium (4-7)	21%	13%	20%
High (8+)	7%	7%	15%
No Allowed Use	23%	38%	25%
Weighted Average Groups per Day	4	3	4

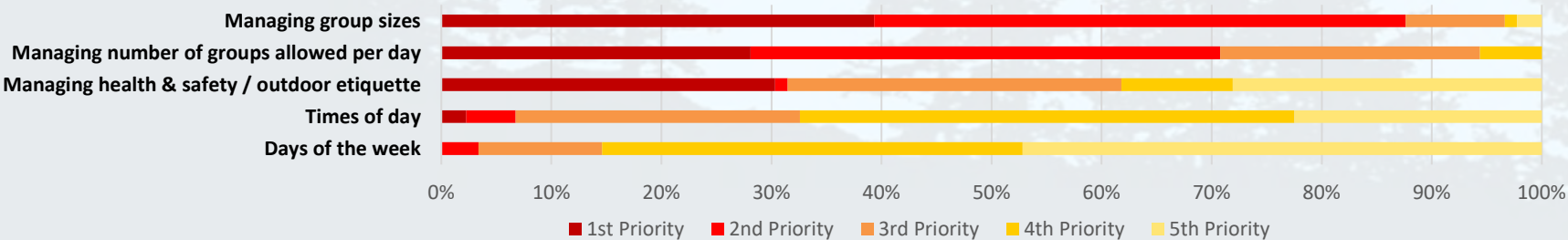
Key Points

- Respondents most preferred medium size groups for BWS & Islands, and no allowed use for Goddard
- Respondents most preferred low frequency of groups per day
- There was much higher approval for hours of commercial use from 9AM – 4PM, though higher levels of late afternoon – late afternoon were seen for these sites as compared to other recreational areas
- Strong management priorities for BWS are managing group sizes and number of groups per day
- Comments received were largely reinforcing a preference for no commercial use of these areas, with a few advocating for less restrictive use. Several also expressed a desire to see higher use fees at BWS and Goddard and/or fee revenue being dedicated to maintenance of these areas.

Times of Day for Commercial Use	Early Morning (7AM - 10AM)	Mid-Morning (9AM - 12PM)	Midday (11AM - 2PM)	Early Afternoon (1PM - 4PM)	Late Afternoon (3PM - 6PM)	Evening (5PM - 8PM)	Late Evening (7PM - 10PM)
Average Across Sites	33%	68%	73%	67%	30%	19%	16%

Days of Week for Commercial Use	Weekdays Only	Weekends Only	Any Days	None
Average Across Sites	31%	1%	36%	31%

MANAGEMENT PRIORITIES FOR BARANOF WARM SPRINGS



End-of-Season Tourism Survey

This survey is designed to provide Sitka's community members an opportunity to share their feedback about the City and Borough of Sitka's tourism-related operations that took place this summer (2022). The results will be compiled and shared with the Assembly and the Planning Commission at a joint work session scheduled for October 27, 2022. This valuable feedback will help guide operational decisions for the 2023 season.

The survey will be open 9/15/22 - 10/15/22. For questions, please contact the Planning Department at 907-747-1814 or planning@cityofsitka.org.

* Required

1. Describe your residency: *

Mark only one oval.

- ☐ Full-time resident
- ☐ Seasonal resident
- ☐ Prefer not to answer

2. What is your age? *

Mark only one oval.

- ☐ Under 19
- ☐ 20 - 29
- ☐ 30 - 39
- ☐ 40 - 55
- ☐ 55 - 65
- ☐ 66 - 74
- ☐ 75 and over
- ☐ Prefer not to answer



3. What area of town do you live in? *

Reference map on page 2.

Mark only one oval.

- ☐ Granite Creek & North HPR
- ☐ Harbor Mountain Bypass Road to Granite Creek
- ☐ Kramer Avenue to Harbor Mountain Bypass Road
- ☐ North Edgecumbe Drive & Cascade Creek Road
- ☐ Keet Gooshi Heen Area
- ☐ Midtown Area
- ☐ Katlian Avenue & Sitka Indian Village
- ☐ Downtown Core
- ☐ Japonski Island
- ☐ Indian River Road
- ☐ Jarvis Street to Chirikov Drive
- ☐ Jamestown Bay to Whale Park
- ☐ GPIIP & South
- ☐ Remote Island
- ☐ Harbor System Liveaboard
- ☐ Prefer not to answer

4. What is your primary occupation? *

Mark only one oval.

- ☐ Federal, State, Local & Tribal Government
- ☐ Construction
- ☐ Seafood Industry
- ☐ Manufacturing (excluding seafood processing)
- ☐ Shipping & Transportation
- ☐ Financial, Professional, and Business Services
- ☐ Health Care
- ☐ Private Sector Education & Childcare
- ☐ Downtown Merchants & Businesses
- ☐ Retail (excluding downtown)
- ☐ Food & Beverage (excluding downtown)
- ☐ Accommodations
- ☐ Tour Operations (including transportation, sightseeing and guiding, attractions, equipment rental, charter fishing, port operations, etc.)
- ☐ Private/Nonprofit Arts, Science, & Social Work
- ☐ Household Management, Caregiver, Stay-at-home Parent
- ☐ Retired
- ☐ Unemployed
- ☐ Prefer not to answer

5. What area of town do you work in? *

Reference map on page 2.

Mark only one oval.

- ☐ Granite Creek & North HPR
- ☐ Harbor Mountain Bypass Road to Granite Creek
- ☐ Kramer Avenue to Harbor Mountain Bypass Road
- ☐ North Edgecumbe Drive & Cascade Creek Road
- ☐ Keet Gooshi Heen Area
- ☐ Midtown Area
- ☐ Katlian Avenue & Sitka Indian Village
- ☐ Downtown Core
- ☐ Japonski Island
- ☐ Indian River Road
- ☐ Jarvis Street to Chirikov Drive
- ☐ Jamestown Bay to Whale Park
- ☐ GPIP & South
- ☐ Remote Island
- ☐ Harbor System & Maritime Setting
- ☐ Prefer not to answer

6. What's your primary mode of transportation? *

Mark only one oval.

- ☐ Personal vehicle
- ☐ Other motorized vehicle: ATV/UTV, electric bike, powered wheelchair, motorcycle, scooter, etc.
- ☐ Public transit
- ☐ Walking/Rolling
- ☐ Biking

7. How have you been impacted by increased bus and vehicle traffic this summer? *

Mark only one oval.

	1	2	3	4	5	
No Impact	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Severely Impacted

8. How often do you use the Lake/Lincoln intersection? *

Mark only one oval.

- ☐ 5-7 days per week
- ☐ 3-4 days per week
- ☐ 1-2 days per week
- ☐ Less than one day per week

13. What modifications (if any) have you made to your commutes in light of traffic changes/impacts? *

Check all that apply.

- ☐ Using Katlian Avenue as a detour
- ☐ Using Jeff Davis Street to Lincoln Street as a detour
- ☐ Using Peterson Street/Lake Street as a detour
- ☐ Adjusting departure times to account for delays
- ☐ Avoiding the downtown area on cruise ship days
- ☐ Using a personal vehicle more often
- ☐ Using a personal vehicle less often
- ☐ Carpooling more often
- ☐ Carpooling less often
- ☐ Walking, biking, rolling (or other form of active commuting) more often
- ☐ Walking, biking, rolling (or other form of active commuting) less often
- ☐ Using public transit more often
- ☐ Using public transit less often
- ☐ Using other motorized vehicles (ATV/UTV, E-bike, Scooter, etc.) more often
- ☐ Using other motorized vehicles (ATV/UTV, E-bike, Scooter, etc.) less often
- ☐ No modifications
- ☐ Unsure

14. Rate downtown parking availability this summer. *

Mark only one oval.

- ☐ Very easy to find a space
- ☐ Moderately easy to find a space
- ☐ Moderately difficult to find a space
- ☐ Very difficult to find a space
- ☐ Unsure

15. Describe how you were impacted by limited access to the Crescent Harbor boat launch. *

Mark only one oval.

- ☐ High impact
- ☐ Moderate impact
- ☐ Low impact
- ☐ No impact

16. How would you characterize the overall impact the visitor industry has for Sitka? *

Mark only one oval per row.

	Highly positive impact	Moderately positive impact	Neutral impact	Moderately negative impact	Highly negative impact
Cruise Visitation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Seasonal Independent Travel	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Overall Visitor Industry	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

17. On average, how often did you go downtown this summer (inclusive of work, home location, recreation, errands/services, worship, shopping, dining, etc.)? *

Mark only one oval.

- ☐ Less than once a week
- ☐ 1-2 days per week
- ☐ 3-4 days per week
- ☐ 5-7 days per week

18. How much more or less did you go downtown on street closure days?

*

Mark only one oval.

- ☐ Significantly more often
- ☐ Moderately more often
- ☐ No more or less often
- ☐ Moderately less often
- ☐ Significantly less often

19. Rate your satisfaction with litter/trash management at city-owned facilities in the downtown area during the summer months.

*

Mark only one oval per row.

	1 - Highly Dissatisfied	2 - Moderately Dissatisfied	3 - Neutral	4 - Moderately Satisfied	5 - Highly Satisfied
Lincoln Street	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Harrigan Centennial Hall	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Sitka Public Library	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Lake/Lincoln Restrooms	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Crescent Harbor Parking Lot	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Seawalk	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

20. Rate your satisfaction with communications regarding Lincoln Street closures, traffic changes on city streets, or other public information relating to city tourism operations this summer. *

Mark only one oval.

	1	2	3	4	5	
Highly dissatisfied	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Highly satisfied

21. What was the primary communication medium you used for information regarding Lincoln Street closures? *

Mark only one oval.

- ☐ Visit Sitka Cruise Ship Calendar
- ☐ Sitka Tourism Facebook Page
- ☐ City and Borough of Sitka Website
- ☐ Newspaper
- ☐ Radio
- ☐ Street Signage
- ☐ Unsure/Did not seek information
- ☐ Other: _____

22. Next season, I support: *

Mark only one oval.

- ☐ The full closure of Lincoln Street on large ship days - same as 2022 (10am - 4pm, 5,000+ passenger capacity days)
- ☐ The full closure of Lincoln Street on large ship days - with modifications (see next 2 questions)
- ☐ A temporary one-way option that would be in place all season, preserving one lane as a driving lane and one lane as a pedestrian lane
- ☐ No closures or traffic modifications to Lincoln Street
- ☐ Unsure

23. If Lincoln Street closures continue next season, closures should take place on days with:

*

Mark only one oval.

- ☐ 3,000+ passenger capacity
- ☐ 4,000+ passenger capacity
- ☐ 5,000+ passenger capacity (same as 2022 as of August 1)
- ☐ 6,000+ passenger capacity
- ☐ 7,000+ passenger capacity
- ☐ 8,000+ passenger capacity
- ☐ Unsure

24. If Lincoln Street closures continue next season, closures should take place

Please select only ONE circle:

	Ending 3PM	Ending 4PM (same as 2022)	Unsure
Beginning 9AM	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Beginning 10AM (same as 2022)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Beginning 11AM	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Unsure	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

25. Next season, I support the permitting of food cart operations on Lincoln Street.

*

Mark only one oval.

- ☐ Yes
- ☐ No
- ☐ No, but would support use of other city-owned property downtown for food carts
- ☐ Unsure

26. I support the use of the upper Maksoutoff Street for the placement of the temporary restroom units. *

Mark only one oval.

- ☐ Yes
☐ No
☐ Unsure

27. I support the use of the parking lane on Lincoln Street near Barracks Street for placement of a temporary restroom unit. *

Mark only one oval.

- ☐ Yes
☐ No
☐ Unsure

28. I would support the use of additional city funding to keep the temporary restrooms open during non-cruise ship days. *

Mark only one oval.

- ☐ Yes
☐ No
☐ Unsure

29. I support the use of city funding for a looping shuttle system to serve locals and visitors in the downtown area.

Mark only one oval.

- ☐ Yes
☐ No
☐ Unsure

30. I would like to see the Walk, Bike, Win! program continued next season.

*

Mark only one oval.

☐ Yes

☐ No

☐ Unsure

31. Other actions, programs, or operations I would like to see the city fund or execute next season:

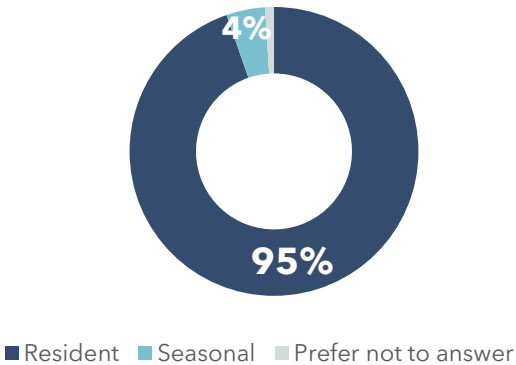
32. Any other feedback from this season:

**END-OF-SEASON
TOURISM SURVEY
RESULTS**

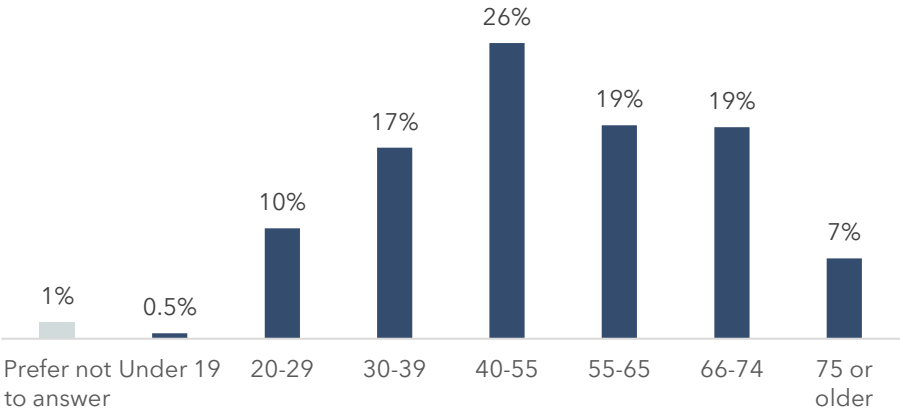
Community Survey Results

DEMOGRAPHICS

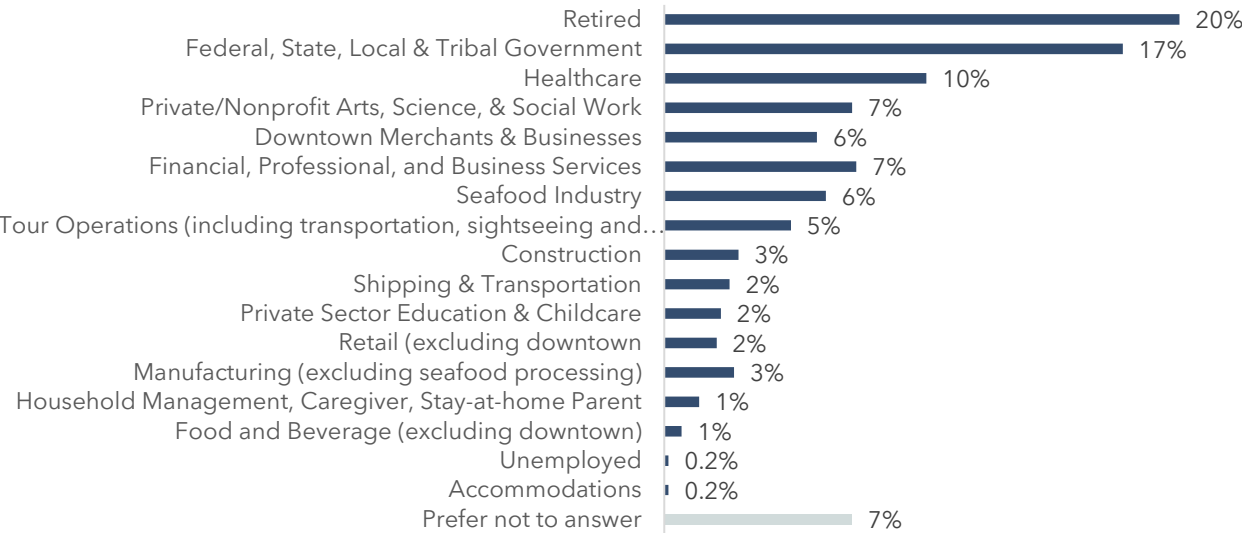
Q1. Describe your residency



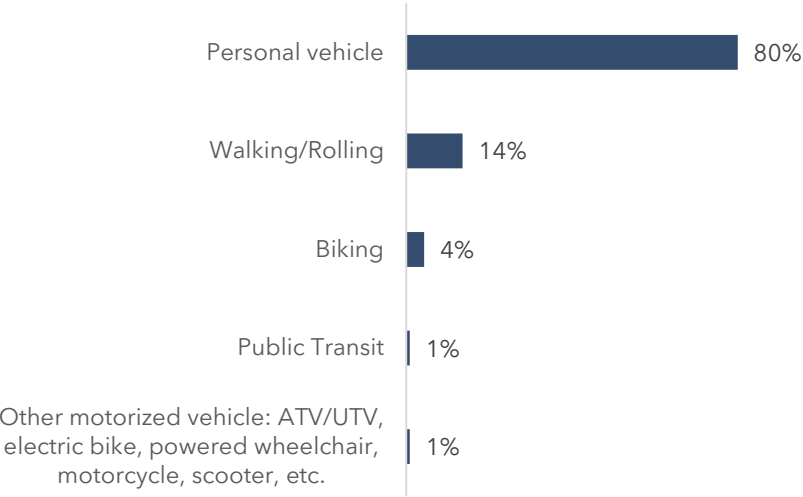
Q2. What is your age?



Q4. What is your primary occupation?



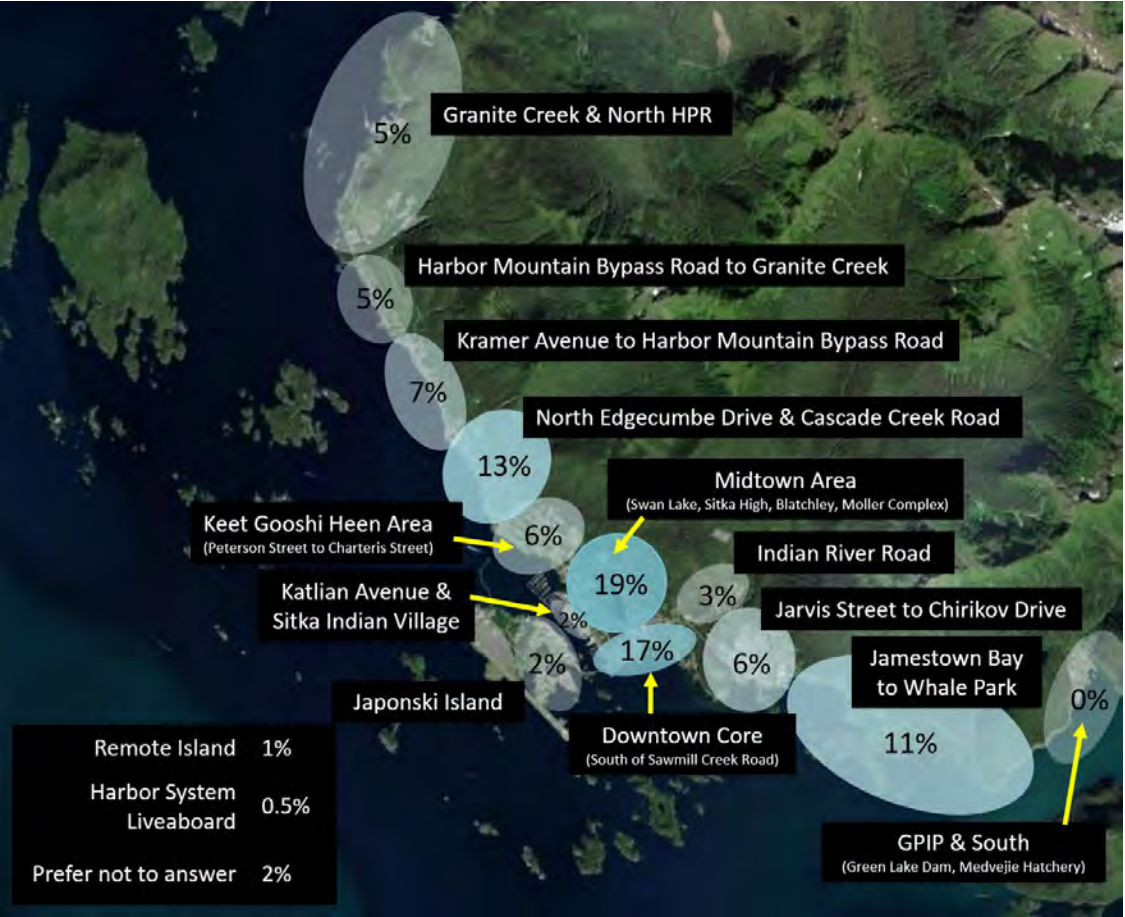
Q6. What is your primary mode of transportation?



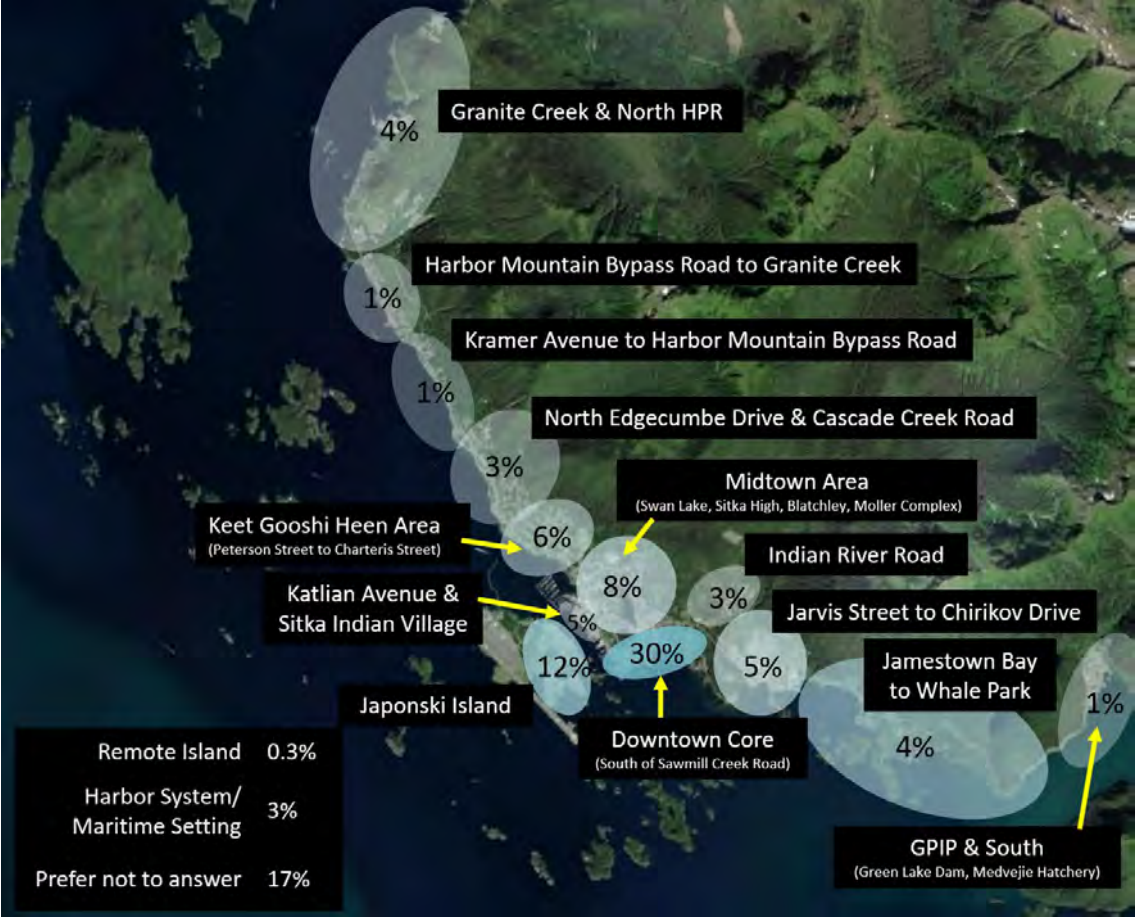
Community Survey Results

DEMOGRAPHICS: RESIDENTIAL & WORK NEIGHBORHOODS

What area of town do you live in?

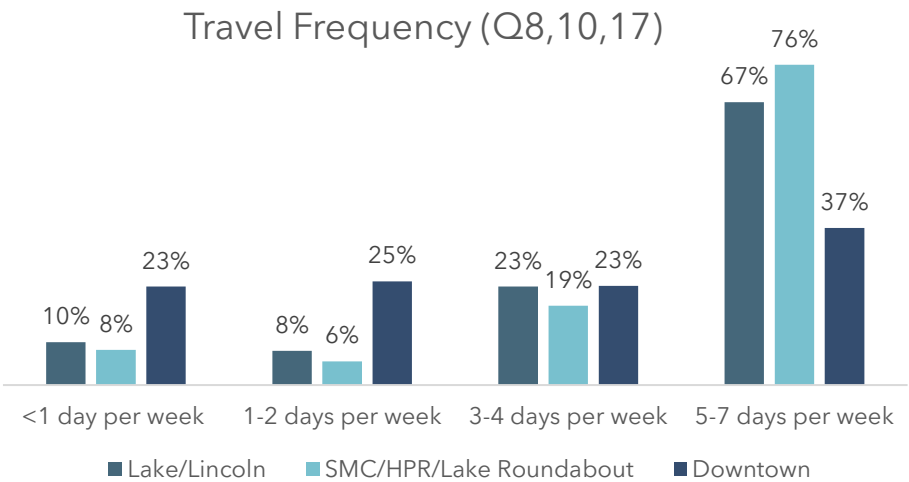


What area of town do you work in?

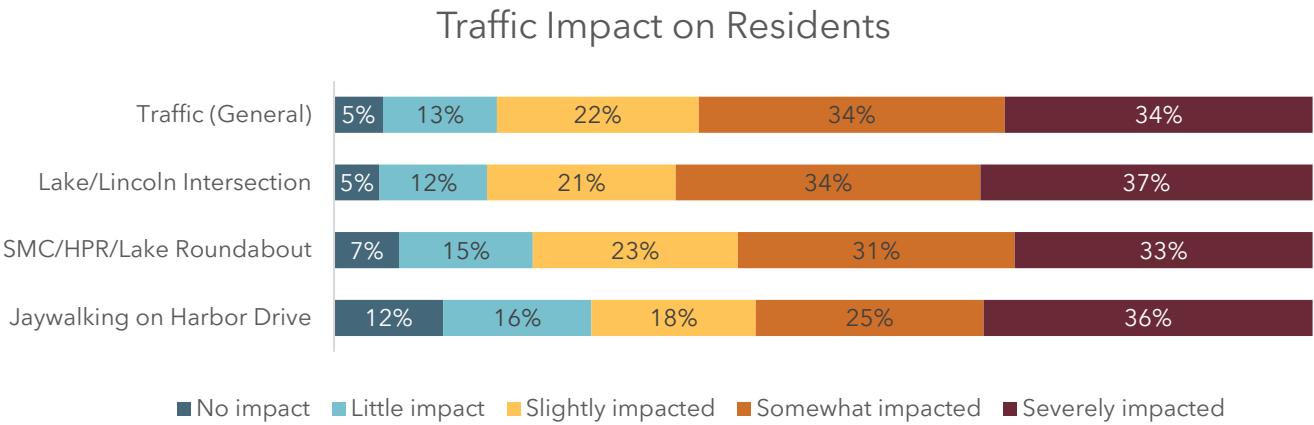
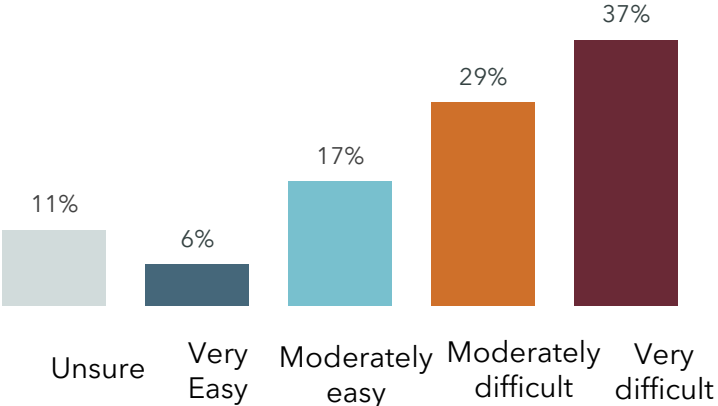


Community Survey Results

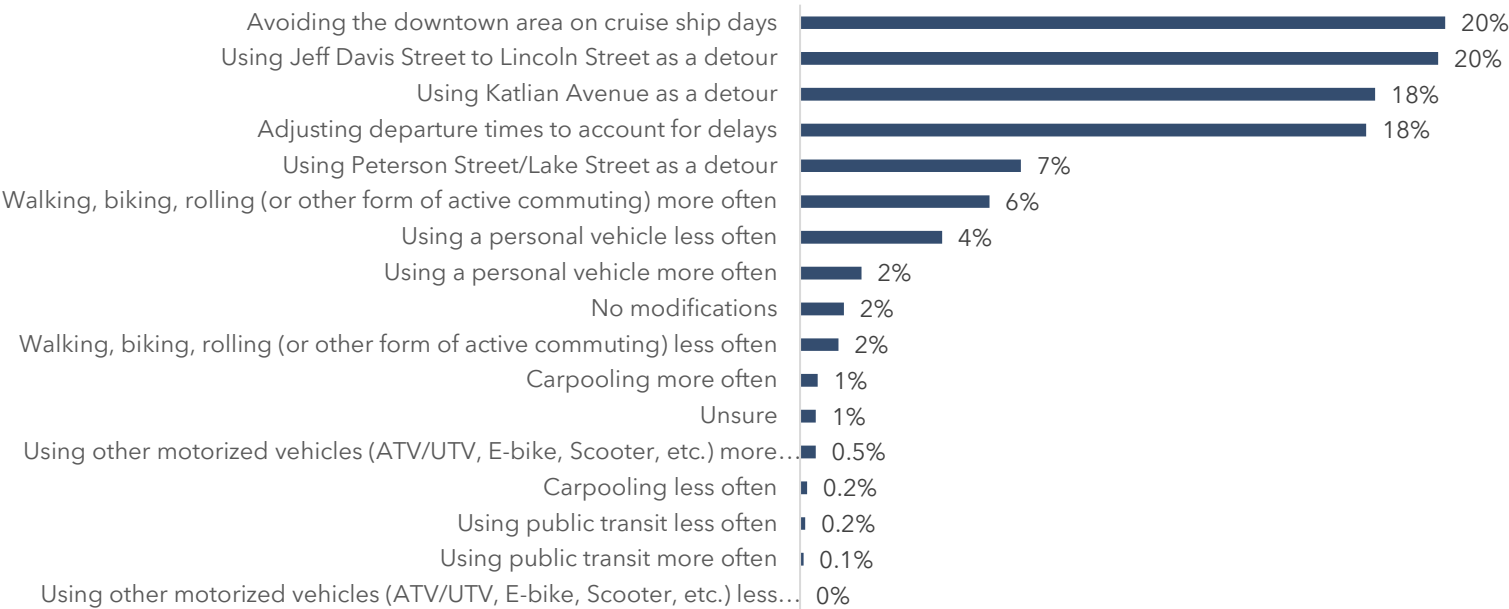
TRAFFIC IMPACTS



Q14. Rate downtown parking availability this summer.



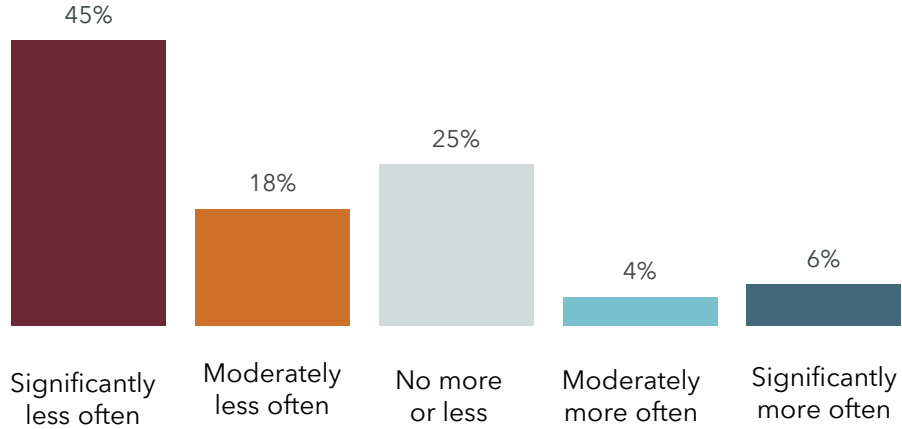
Q13. What modifications (if any) have you made to your commutes in light of traffic changes/impacts?



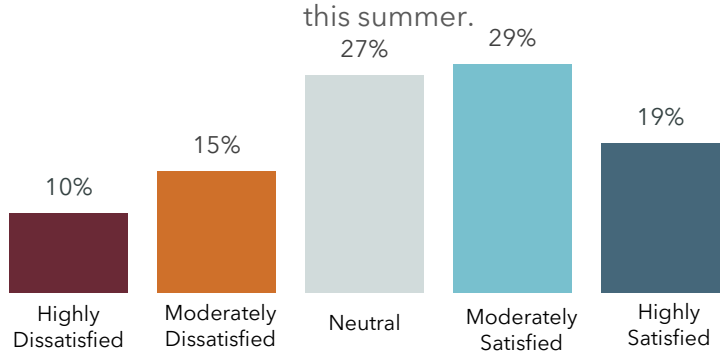
Community Survey Results

LINCOLN STREET

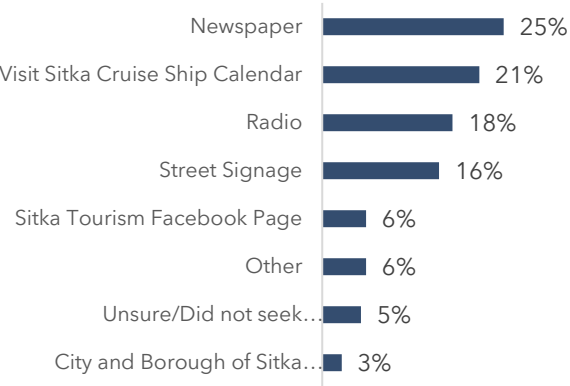
Q18. How much more or less did you go downtown on street closure days?



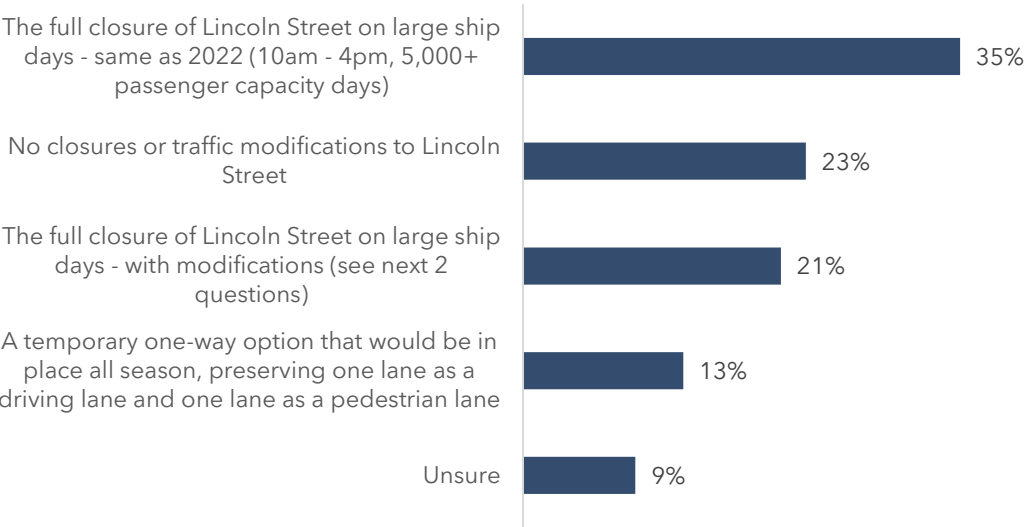
Q20. Rate your satisfaction with communications regarding Lincoln Street closures, traffic changes on city streets, or other public information relating to city tourism operations this summer.



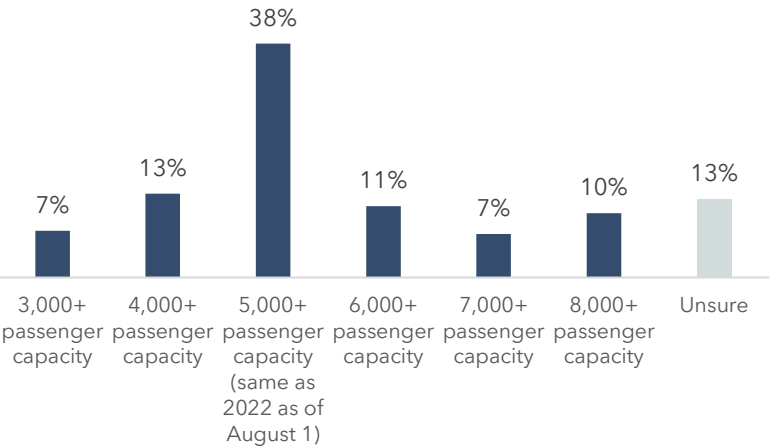
Q21. What was the primary communication medium you used for information regarding Lincoln Street closures?



Q22. Next season, I support:



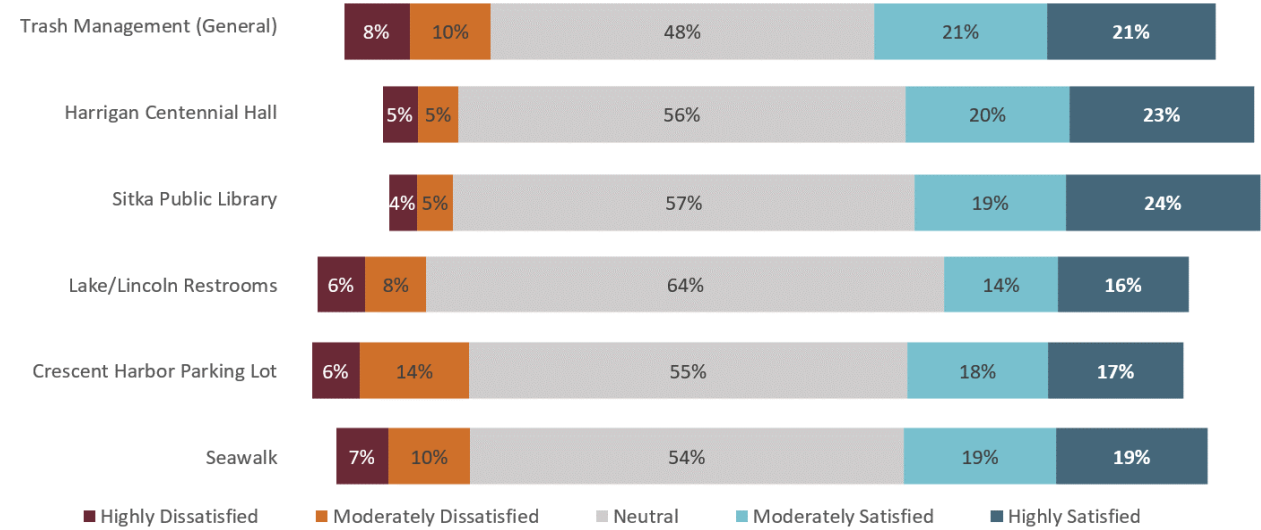
Q23. If Lincoln Street closures continue next season, closures should take place on days with:



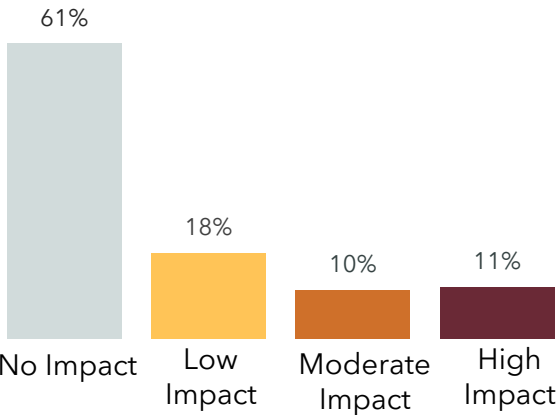
Community Survey Results

OTHER CBS SITES/AMENITIES

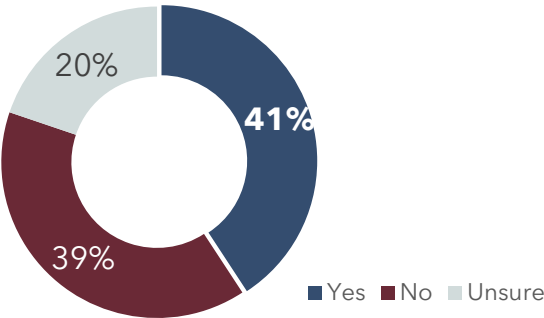
Rate your Satisfaction with trash management



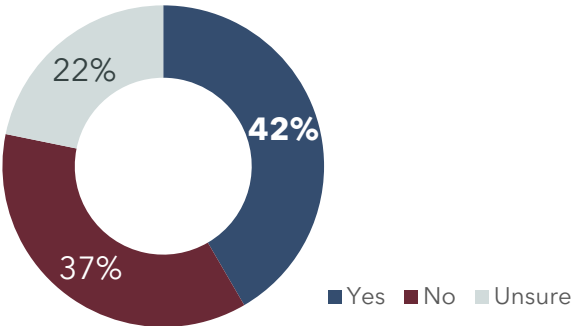
Q15. Describe how you were impacted by limited access to the Crescent Harbor boat launch.



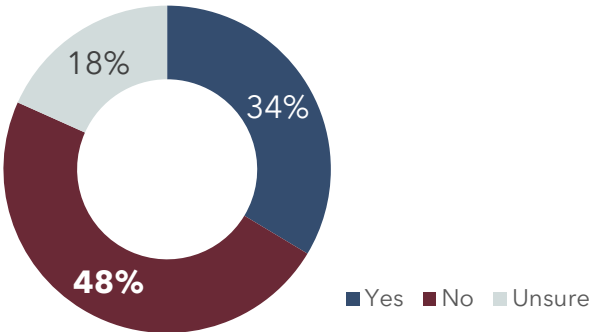
Q26. I support the use of the upper Maksoutoff Street for the placement of the temporary restroom units.



Q27. I support the use of the parking lane on Lincoln Street near Barracks Street for placement of a temporary restroom unit.



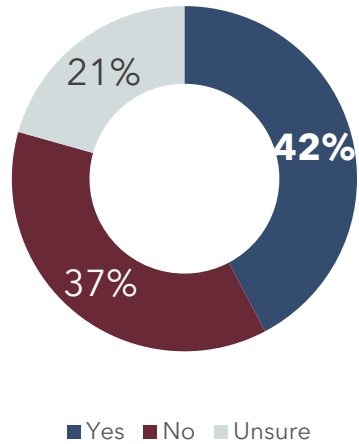
Q28. I would support the use of additional city funding to keep the temporary restrooms open during non-cruise ship days.



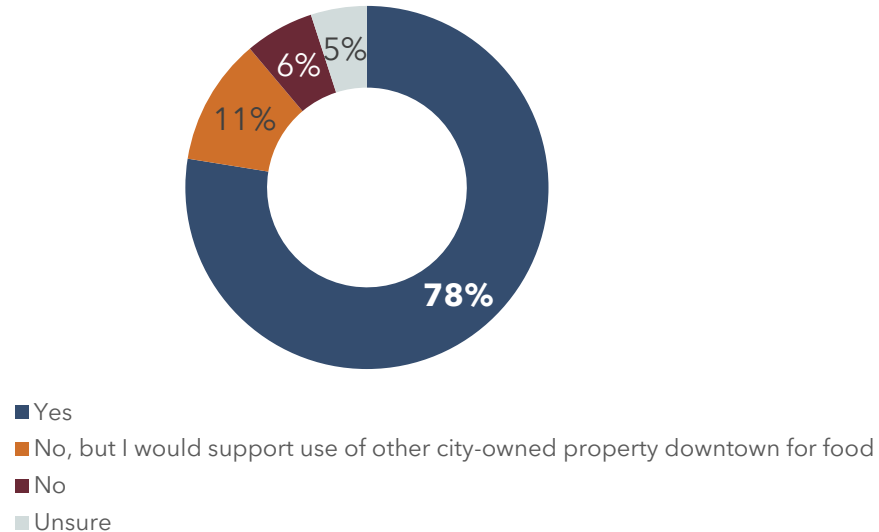
Community Survey Results

PROGRAMS NEXT SEASON

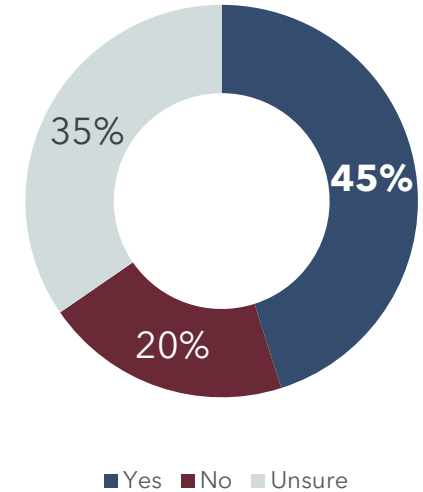
Q29. I support the use of city funding for a looping shuttle system to serve locals and visitors in the downtown area.



Q25. Next season, I support the permitting of food cart operations on Lincoln Street



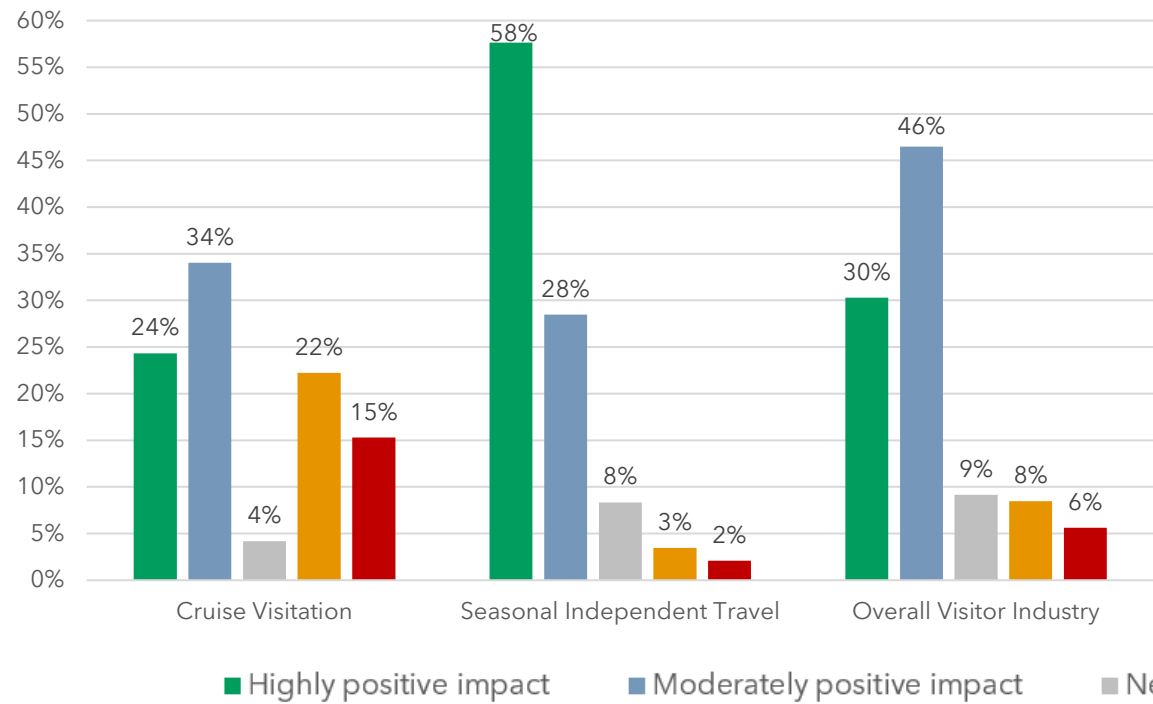
Q30. I would like to see the Walk, Bike, Win! program continued next season.



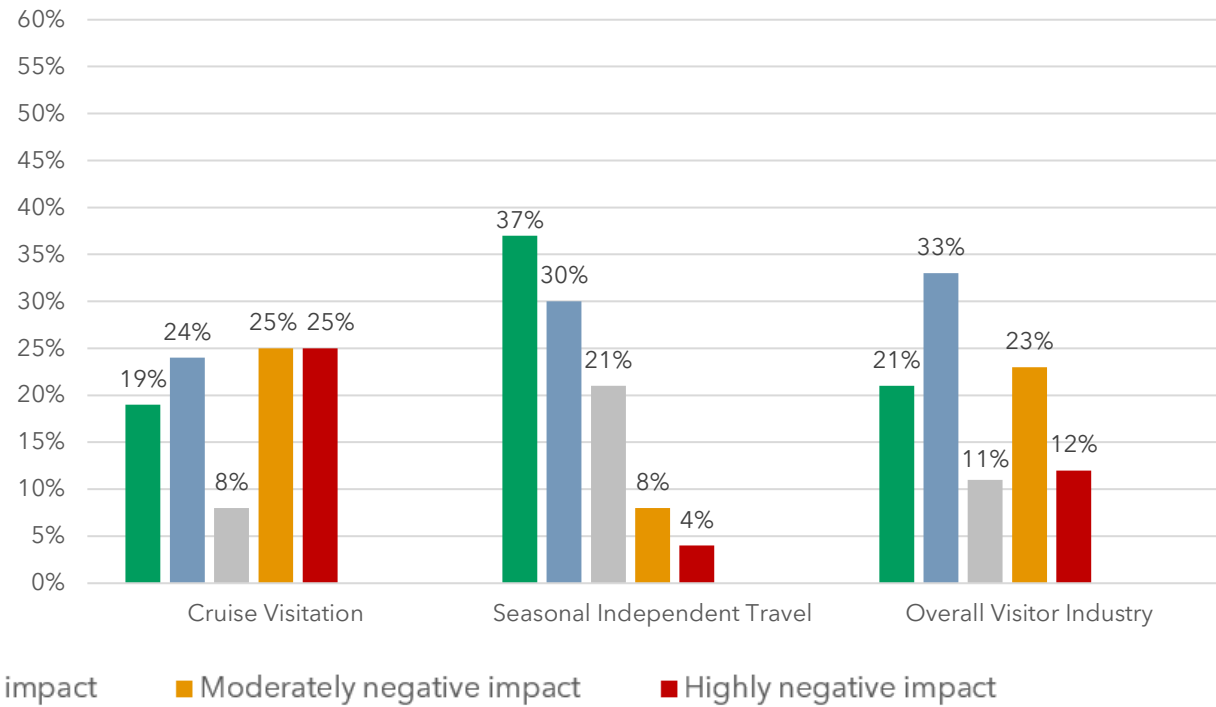
Community Survey Results

OVERALL VISITOR INDUSTRY IMPACT

Pre-Season Ratings

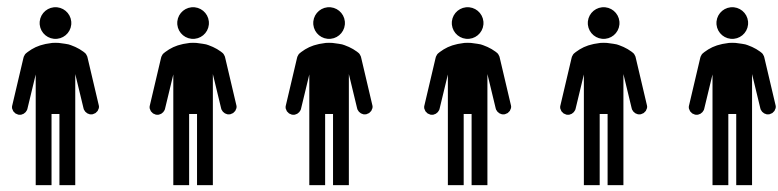


Post-Season Ratings

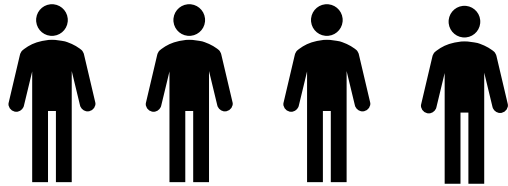


Community Survey Results

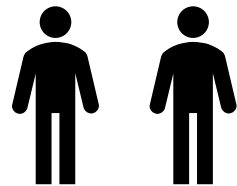
COMMENTS, SENTIMENT, & OVERALL IMPRESSIONS



601 total survey respondents



436 respondents answered long-form



228 traffic concerns

- 120 regarding pedestrian and bike safety
- 108 regarding Lake/Lincoln intersection and general traffic



About 1 out of 6 respondents...

- Expressed concern or dissatisfaction with the amount of visitation
- Felt their quality of life had been negatively impacted and/or that locals were not being prioritized
- Had complaints related to bus operations – volume and environmental impacts

51

Environmental concerns: air and water pollution, emissions, noise

43

New locations for portable restrooms and/or new permanent facilities

41

Expanded use of closure and more amenities

25

Less downtown shopping/visitation

23

Positive feedback about CBS operations/handling of tourism

19

More money/community benefit needed from the cruise industry

18

More hours/availability for portable restrooms

14

Modifications to Lincoln Street closure

10

Bikes allowed in closure area of Lincoln Street

10

Telecommunications impacts

Juneau Community Visitor Industry Survey 2023

Hello, this is _____ with McKinley Research. We are doing a study for CBJ asking Juneau residents their opinions about the visitor industry. Can I ask you a few questions?

1. **Do you currently live in Juneau?** 01 Yes 02 No [thank and end survey]
2. **Did you live in Juneau this past summer?** 01 Yes 02 No [thank and end survey]
3. **Do you feel the visitor industry has an overall positive impact, negative impact, both negative and positive impacts, or no impact at all on your household? [Read 1-4]**
- 01 Positive impact (skip to Q5) 04 No impact at all (skip to Q5)
02 Negative impact (skip to Q5) 05 Don't know (skip to Q5)
03 Both (ask 4) 06 Refused (skip to Q5)
4. **Do you feel the positive impacts outweigh the negative impacts or do the negative impacts outweigh the positive impacts?**
- 01 Positive impacts outweigh negative
02 Negative impacts outweigh positive 04 Don't know
03 Neutral/neither 05 Refused
5. **For each of the following visitor-related impacts, was your household very affected, somewhat affected, or not affected in 2023? By "affected" we mean changing your use of an area in addition to other kinds of impacts.**

	Very affected	Somewhat affected	Not affected	Don't Know	Refused
a. Vehicle congestion downtown	1	2	3	4	5
b. Vehicle congestion outside of downtown	1	2	3	4	5
c. Crowding on sidewalks downtown	1	2	3	4	5
d. Crowding on trails	1	2	3	4	5
e. Crowding at Mendenhall Glacier	1	2	3	4	5
f. Whale watching boat traffic and wakes	1	2	3	4	5
g. Flightseeing noise	1	2	3	4	5
h. Air emissions from cruise ships	1	2	3	4	5

6. **Do you think the City and Borough of Juneau is doing more than enough, not enough, or just the right amount to manage the impacts of the visitor industry?**
- 01 More than enough 04 Don't know
02 Not enough 05 Refused
03 Just the right amount

01	Very familiar	03	Not familiar (skip to Q9)
02	Somewhat familiar	04	DK/Refused (skip to Q9)

01	Very effective	03	Not effective
02	Somewhat effective	04	DK/Refused

01	Keep it the same	04	Slightly higher	06	No opinion
02	Slightly lower	05	Much higher	07	Don't know
03	Much lower			08	Refused

01	Very supportive	05	No opinion
02	Supportive	06	Don't know
03	Opposed	07	Refused
04	Very opposed		

14. Which of the following statements best reflects your opinion? (Read 1-2)

- 01 CBJ should work to spread visitors throughout the Borough **OR**
02 CBJ should work to keep visitors concentrated in areas developed for tourism
03 Neither/don't know

READ: I have a few last questions for demographic purposes.

15. In what year were you born? _____ [zero if refuse]

16. In which area of the City and Borough do you live?

- | | |
|---|------------------------------------|
| 01 Downtown/Thane | 05 North Douglas |
| 02 Douglas/West Juneau | 06 Brotherhood Bridge/out the road |
| 03 Salmon Creek/Lemon Creek/Switzer Creek | 07 Don't know |
| 04 Mendenhall Valley | 08 Refused |
| | 09 Other _____ |

[If DK/refused: "Surveys without a response to this question may not get counted because we need to make sure we're surveying the right number of people from each area. Can you reconsider sharing your area?"]

17. Are you currently employed? 01 Yes 02 No (Skip to Q19) 03 Don't know/refused (Skip to Q19)

18. In which area of the City and Borough do you work?

- | | | |
|---|------------------------------------|----------------|
| 01 Downtown/Thane | 05 North Douglas | |
| 02 Douglas/West Juneau | 06 Brotherhood Bridge/out the road | |
| 03 Salmon Creek/Lemon Creek/Switzer Creek | 07 Borough-wide | |
| 04 Mendenhall Valley | 08 Outside of city | 10 Refused |
| | 09 Don't know | 11 Other _____ |

19. Have you or any members of your household been employed in the Juneau tourism industry at any time during the past five years?

- 01 No
02 Yes, How many people? # _____
03 Refuse

Thank you for participating in this important project! [end survey]

20. Record gender [don't ask] 01 Male 02 Female 03 Don't know

21. [Write additional comments only if shared]

22. Phone # _____ Survey # _____ Data entered initials _____

23. Interviewer Name _____ Date _____

Juneau Visitor Industry Survey 2024

1. Do you currently live in Juneau? 01 Yes 02 No
 2. Did you live in Juneau this past summer? 01 Yes 02 No
 3. Do you feel the visitor industry has an overall positive impact, negative impact, both negative and positive impacts, or no impact at all on your household?

01 Positive impact (skip to Q5)
 02 Negative impact (skip to Q5)
 03 Both (ask 4)

04 No impact at all (skip to Q5)
 05 Don't know (skip to Q5)
 06 Refused (skip to Q5)
 4. Do you feel the positive impacts outweigh the negative impacts or do the negative impacts outweigh the positive impacts?

01 Positive impacts outweigh negative
 02 Negative impacts outweigh positive
 03 Neutral/neither

04 Don't know
 05 Refused
 5. For each of the following visitor-related impacts, was your household very affected, somewhat affected, or not affected in 2024? By "affected" we mean changing your use of an area in addition to other kinds of impacts.
- | ROTATE | Very
affected | Somewhat
affected | Not
affected | Don't
Know | Refused |
|---|------------------|----------------------|-----------------|---------------|---------|
| a. Vehicle congestion downtown | 1 | 2 | 3 | 4 | 5 |
| b. Vehicle congestion outside of downtown | 1 | 2 | 3 | 4 | 5 |
| c. Crowding on sidewalks downtown | 1 | 2 | 3 | 4 | 5 |
| d. Crowding on trails | 1 | 2 | 3 | 4 | 5 |
| e. Crowding at Mendenhall Glacier | 1 | 2 | 3 | 4 | 5 |
| f. Whale watching boat traffic and wakes | 1 | 2 | 3 | 4 | 5 |
| g. Flightseeing noise | 1 | 2 | 3 | 4 | 5 |
| h. Air emissions from cruise ships | 1 | 2 | 3 | 4 | 5 |
6. Do you think the City and Borough of Juneau is doing more than enough, not enough, or just the right amount to manage the impacts of the visitor industry?

01 More than enough
 02 Not enough
 03 Just the right amount

04 Don't know
 05 Refused
 7. The Tourism Best Management Practices program, also known as TBMP, is intended to reduce impacts in the community. It includes a hotline for reporting concerns about tourism. Are you very familiar, somewhat familiar, or not familiar with this program?

01 Very familiar
 02 Somewhat familiar

03 Not familiar (skip to Q9)
 04 DK/Refused (skip to Q9)

8. Do you think this program has been very effective, somewhat effective, or not effective at managing tourism impacts on residents?

- 01 Very effective 03 Not effective
02 Somewhat effective 04 DK/Refused

9. How familiar are you with the agreements between CBJ and cruise lines limiting the number of ships and passengers per day? [Read 1-3]

- 01 Very familiar 03 Not familiar
02 Somewhat familiar 04 Refused

10. Should the CBJ Tourism Department place a high priority, medium priority, low priority, or not a priority on each of the following items?

ROTATE	High priority	Medium priority	Low priority	Not a priority	Don't Know	Ref- used
a. Shore power	1	2	3	4	5	6
b. Reducing traffic congestion	1	2	3	4	5	6
c. Extending the Seawalk	1	2	3	4	5	6
d. Further limiting cruise volume	1	2	3	4	5	6
e. Supporting Travel Juneau in growing the independent visitor market	1	2	3	4	5	6
f. Expanding Centennial Hall to attract more conferences	1	2	3	4	5	6
g. Managing impacts from tours on residents	1	2	3	4	5	6

11. Of the priorities I just mentioned, which one do you think is MOST important?

- 1 Shore power
- 2 Reducing traffic congestion
- 3 Extending the Seawalk
- 4 Further limiting cruise volume
- 5 Supporting Travel Juneau in growing the independent visitor market
- 6 Expanding Centennial Hall to attract more conferences
- 7 Managing impacts from tours on residents
- 8 Don't know
- 9 Refuse

12. ENTER COMMENTS IF ANY OFFERED – DON'T ASK

- 01 No comment
-

13. Are you concerned about Juneau's whale watch industry?

- 01 Yes 03 Don't know (skip to READ)
02 No (skip to READ) 04 Refused (skip to READ)

14. What are your main concerns? [Do not read, check all that apply]

- | | |
|---------------------------------|---------------|
| 1. Impacts to whales/wildlife | 5. Noise |
| 2. Wakes | 6. Don't know |
| 3. Number of boats at harbor | 7. Refused |
| 4. Number of boats on the water | |
| 8. Other _____ | |

[READ] In partnership with Royal Caribbean, Goldbelt recently announced plans to build a new cruise development with two ship berths on the backside of Douglas Island where Goldbelt owns land. The project is in the early planning stages with many details yet to be worked out.

15. How supportive or opposed are you to the Goldbelt dock project? [Read 1-5]

- | | | |
|--------------------|-----------------|--|
| 01 Very supportive | 03 Opposed | 05 Need more information before deciding |
| 02 Supportive | 04 Very opposed | 06 Don't know 07 Refused |

READ: Huna Totem Corporation is proposing to develop a cruise ship dock and facility downtown, between the Coast Guard base and Gold Creek. The dock would accommodate one large cruise ship and would be subject to existing per-day limits.

16. If the dock is constructed, how important are each of the following to include? Very important, somewhat important, or not important.

ROTATE	Very important	Somewhat important	Not important	Don't Know	Ref-used
a. Extension to the Seawalk	1	2	3	4	5
b. Cultural Center	1	2	3	4	5
c. Public parking	1	2	3	4	5
d. Public outdoor space	1	2	3	4	5
e. Housing	1	2	3	4	5
f. Meeting space	1	2	3	4	5
g. Downtown passenger shuttle	1	2	3	4	5
h. Public access to the shoreline	1	2	3	4	5
i. Shore power	1	2	3	4	5

17. How supportive or opposed are you to the Huna Totem dock project? [Read 1-5]

- | | | |
|--------------------|-----------------|--|
| 01 Very supportive | 03 Opposed | 05 Need more information before deciding |
| 02 Supportive | 04 Very opposed | 06 Don't know 07 Refused |

READ: I have a few last questions for demographic purposes.

18. In what year were you born? _____ 1900 for refuse

19. In which area of the City and Borough do you live?

- | | |
|---|------------------------------------|
| 01 Downtown/Thane | 05 North Douglas |
| 02 Douglas/West Juneau | 06 Brotherhood Bridge/out the road |
| 03 Salmon Creek/Lemon Creek/Switzer Creek | 07 Don't know |
| 04 Mendenhall Valley | 08 Refused |
| 09 Other _____ | |

20. Are you currently employed? 01 Yes 02 No (Skip to Q22) 03 DK/ref. (Skip to Q22)

21. In which area of the City and Borough do you work?

- | | |
|---|------------------------------------|
| 01 Downtown/Thane | 05 North Douglas |
| 02 Douglas/West Juneau | 06 Brotherhood Bridge/out the road |
| 03 Salmon Creek/Lemon Creek/Switzer Creek | 07 Borough-wide |
| 04 Mendenhall Valley | 08 Outside of city |
| 10 Refused | 09 Don't know |
| 11 Other_____ | |

22. Have you or any members of your household been employed in the Juneau tourism industry at any time during the past five years?

- 01 Yes, How many#_____ 02 No

23. What race or ethnicity do you consider yourself? [Do not read; check all that apply]

- | | |
|---------------------------------|-------------------|
| 1 Alaska Native/American Indian | 5 Latino/Hispanic |
| 2 Asian/Filipino | 6 White/Caucasian |
| 3 Black/African-American | 7 Don't know |
| 4 Hawaiian/Pacific Islander | 8 Refused |
| | 9 Other |

Thank and end survey

24. Record gender [don't ask] 01 Male 02 Female 03 Don't know

25. [Write additional comments only if shared]

26. Phone #_____ **Data entered initials** _____